

Econ 384 - Midterm B

L. Priemaza - W2013

Short Answer

1) $C_2 = i_2 + (1+r)i_1 - (1+r)C_1$

2) $\rightarrow U(C_2) > U(C_1)$

3) $4CR = 10\%(4) = \textcircled{40\%}$

- 4) $\rightarrow$ Leader can calculate Follower's reaction
 $\rightarrow$ Leader can manipulate Follower
 $\rightarrow$ Leader has higher Q & π .

- 5) Limit pricing
- By keeping prices low, the dominant firm can keep the competitive fringe small

- 6) $\textcircled{i}$ Many Firms $\textcircled{iii}$ Easy entry & exit
 $\textcircled{ii}$ Differentiated Products $\textcircled{iv}$ Firms choose price

7) Dominant Strategy $\rightarrow$ Action that gives highest payout regardless of opponent

Best response $\rightarrow$ Action that gives highest payout given opponent's action

A player with a dominant strategy has a best response that never changes

Short Answer

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(8) (ie)

B:

		A	
		a	b
B	c	5, 20	30, 10
	b	10, 0	20, 5

(9) Grim trigger $\rightarrow$ "If you cheat once, I'll cheat every turn after"

Goal: Encourage Co-operation/
Discourage Cheating.

- (10)
- (i) Players are impatient
 - (ii) Interactions are infrequent
 - (iii) Cheating is ~~easy~~^{hard} to detect
 - (iv) One-time cheating gain is relatively ~~small~~
large

Part B

$$\textcircled{1} PV = (B_0 - C_0) + \frac{(B_1 - C_1)}{(1+r)^1} + \dots + \frac{(B_T - C_T)}{(1+r)^T}$$
$$= -\$219 + \frac{\$900}{(1.03)^{35}} = -\$219 + \$320$$

$\$101$ Million Benefit

- $\textcircled{2}$ Bertrand $\rightarrow$ Price Competition
 $\rightarrow$ Rivals undercut price to capture whole demand
 $\rightarrow$ This continues until $P = MC$
(Perfect Competition Outcome)

Short Run $\rightarrow$ Bertrand (unlimited supply)
Long Run $\rightarrow$ Cournot
 $\rightarrow$ (Firms choose supply)

PART C

D Tablet

$$P_T = 50 - Q_T/2 + 1/4 P_i$$

$$MR_T = 50 - Q_T + 1/4 P_i$$

$$MR_T = MC_T$$

$$50 - Q_T + 1/4 P_i = 20$$

$$Q_T = 30 + 1/4 P_i$$

$$Q_T = Q_i$$

$$100 - 2P_T + 1/2 P_i = 30 + 1/4 P_i$$

$$70 + 1/4 P_i = 2P_T$$

$$35 + 1/8 P_i = P_T$$

$$P_i = 110 + \frac{35 + 1/8 P_i}{2}$$
$$= 127.5 + 1/16 P_i$$

$$\frac{15}{16} P_i = 127.5$$

$$P_i = 136$$

$$Q_T = 100 - 2P_T + 1/2 P_i$$
$$= 100 - 2(52) + 1/2 (136)$$

$$Q_T = 64$$

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Ipad

$$P_i = 200 - Q_i + P_T$$

$$MR_i = 200 - 2Q_i + P_T$$

$$MR_i = MC_i$$

$$200 - 2Q_i + P_T = 20$$

$$Q_i = 90 + P_T/2$$

$$Q_i = Q_T$$

$$200 - P_i + P_T = 90 + P_T/2$$

$$110 + P_T/2 = P_i$$

$$P_T = 35 + 1/8 (136)$$

$$P_T = 52$$

$$Q_i = 200 - P_i + P_T$$
$$= 200 - 136 + 52$$

$$Q_i = 116$$

$$\begin{aligned}\pi_T &= (P_T - MC_T) Q_T \\ &= (52 - 20) 64 \\ &= \$2,048\end{aligned}$$

$$\begin{aligned}\pi_i &= (P_i - MC_i) Q_i \\ &= (136 - 20) 116 \\ &= \$13,456\end{aligned}$$

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64 tablets are sold for \$52 each for profits of \$2,048.

116 ipads are sold for \$136 each for profits of \$13,456.

PART C

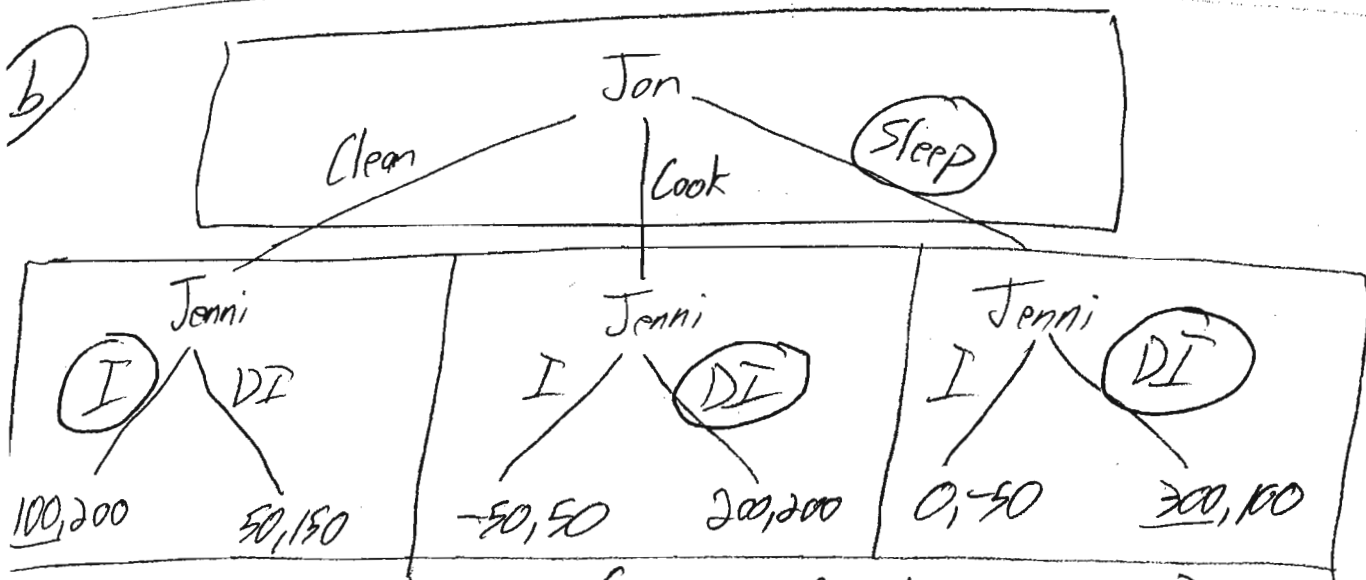
(29)

Jon

		Jenni	
		Invite	Don't Invite
Jon	Clean	100, 200	50, 150
	Cook	-50, 50	200, 200
	Sleep	0, -50	300, 100

Nash Equilibrium = (Clean, Invite) + (Sleep, Don't Invite)

b)



Nash Equilibrium: (Sleep, Don't Invite)
Jon gets a certain return of 300 instead of a risk of getting 100.