

Saskatoon's Initial Strategic Initiatives in Immigration



Site of Old Immigration Hall Ave A & 19th St.



Background

- Race Relations Committee was originally approved by City Council in 1989.
- In 2000, City broadened the mandate and renamed it the Cultural Diversity & Race Relations Committee.
- 2004 updated its policy 4 main Community Outcome Statements
 - Representative workforce
 - Representative decision making bodies
 - Zero tolerance for racism and discrimination
 - An awareness and understanding of the diverse cultures in Saskatoon .



Building Saskatoon to become a Global City

- Immigration Project came about because of City's CD & RR Committee
- City received funding from Federal and Provincial Governments to commission a report on Immigration
- Ken Pontikes and Joe Garcea report: A framework for an Immigration Action Plan report



The Report

- Provided analysis on various factors affecting attraction, retention and integration
- Contained issues and options to enhance capacity
- Included recommendations
- Report received with recommendations outlined by administration and approved by City Council in April 2007!



City of Saskatoon's Role

- Serve as a catalyst
- Foster a welcoming environment
- Develop a governance model
- Develop sector specific strategies
- Increase public awareness
- Ensure harmonization with Aboriginal initiatives



City Initiatives

- Immigration Action Plan Gap Analysis Report
- Sector based forums:
 - Policing/Justice
 - Education
 - Health
 - Economic Development/employment
 - Settlement – Nov. 26th
- Creating Awareness



Creating Awareness



Diverse·city
We're all part of it!

HELLO my name is
Heanne

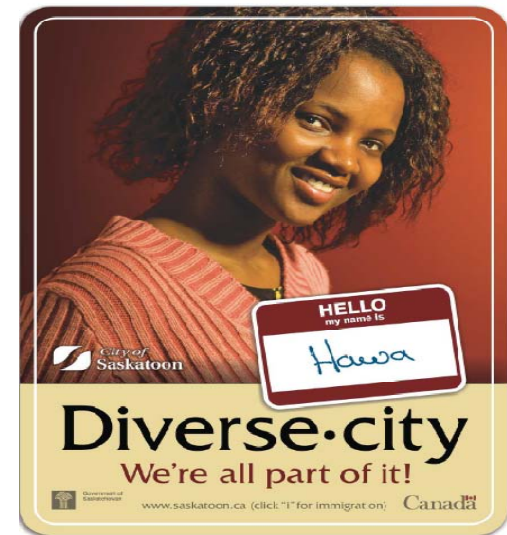
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Building Bridges with the
Immigrant & Refugee Community

City of Saskatoon

Cultural Diversity and Race Relations...Building an Inclusive Community



Diverse·city
We're all part of it!

HELLO my name is
Hawa

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And coming soon...

To a theater near you – IMMIGRATION 101!

- **How do people come to Canada**
- **What is the SK Nominee Program**
- **What is Service Canada's role**
- **What is the City of Saskatoon's role**

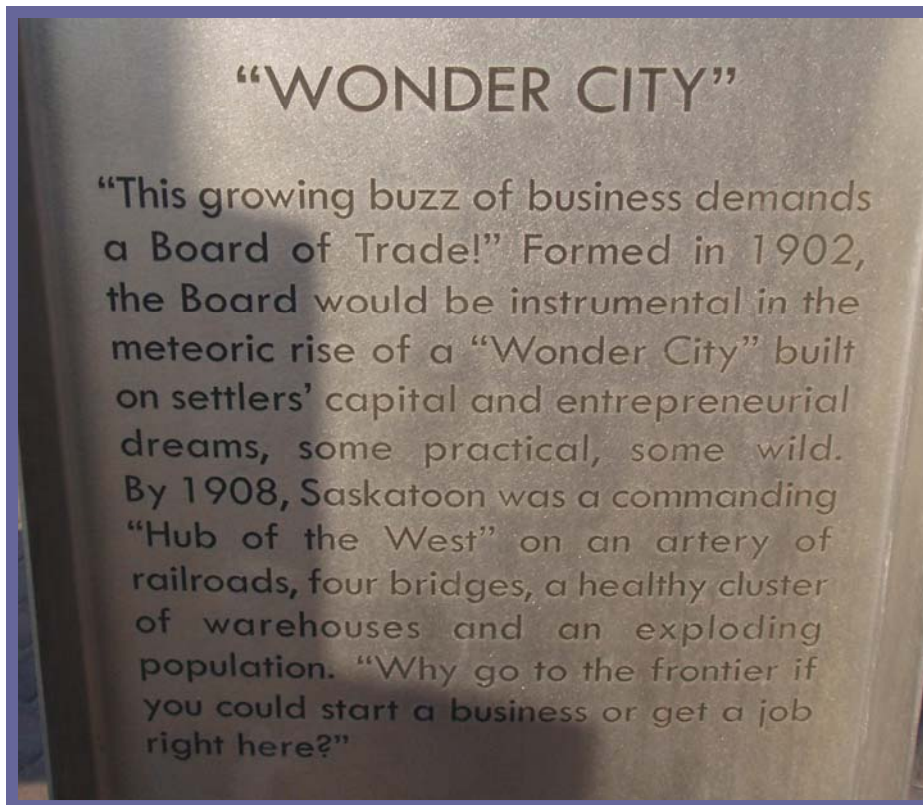


Future Initiatives

- Produce Immigration Action Plan Report
- Develop Governance Model
- Implement Action Plan
- Host Sector to Sector forum
- Continue its role as community developer, catalyst, & coordinator



“Wonder City” - Saskaboom



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Initiatives in
Immigration**



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