

"Form," "Survey Templates" and "Instructions" and instructions for students. Please see sample posters in the file.

TOP TEN: Introduction

Purpose

Results of surveys are often published in newspapers or magazines to help people make decisions when choosing books, movies, activities and other favorite things to do.

Examples:

START MENU TOP 10 RENTALS (PlayStation 2) Top video game rentals 7. Fantastic Four (Nintendo for the week ending July 24 GameCube) 8. Midnight Club 3: DUB Edition 1. Fantastic Four (PlayStation 2) (PlayStation 2) 2. Destroy All Humans (PlayStation 2) 9. Juiced (PlayStation 2) 10. Sid Meiers Pirates (Xbox) 3. Destroy All Humans (Xbox) 4. Fantastic Four (Xbox) 5. Conker: Live & Re-loaded (Xbox) - Rogers Video 6. Medal of Honor: European Assault

1. Edmonton Journal, Friday, July 29, 2005

CANADA'S TOP TV SHOWS 1. Canadian Idol 3, CTV, Tues., 8-9:30; 2,108,000.* 2. C.S.I., CTV, Thurs., 9-10 p.m.; 1,574,000. 3. So You Think You Can Dance, CTV, Wed., 8-10 p.m 1,502,000. 4. Canadian Idol 3, CTV, Wed., 7:30-8 p.m.; 1,269,000. 5. CTV Evening News, Weeknights, 6-7 p.m.; 1,250,000. 6. Law & Order: SVU, CTV, Tues., 10-11 p.m.; 1,187,000. 7. C.S.I. Miami, CTV, Mon., 10-11 p.m.; 1,185,000. 8. The Simpsons, Global, Sun., 8:30-9 p.m.; 1,175,000. 9. Family Guy, Global, Sun., 9-9:30 p.m.; 1,148,000. 10. Sunday Report, CBC. 10-10:15 p.m.; 1,137,000. * Programs rated on average minute audience of all persons over the age of two, for the week of July 18-24. © 2005, BBM Canada.

How are such lists prepared?

Publishers must conduct research to insure that the list is accurate. Depending on the topic of the list, research data can be gathered through interviews, surveys, or statistics. They must have "proof" or "evidence" of how they determined the order of the points on the list.

We are going to practice making a top ten list.

Six steps in preparing a TOP FIVE or TOP THREE list.

- 1. Choose a topic.
- 2. Interview or "survey" people about the topic and why it is their favorite
- 3. Analyze the results. (Count the responses.)
- **4. Choose** the top 3 answers.
- 5. Write the reasons.
- 6. Add a picture.

1. Choose a topic.



What is your favorite restaurant in your town?

What is your favorite sight-seeing place?

What is your favorite shopping mall?

What is your favorite singer or band?



2. Interview five People

you?	Excuse me, may I interview you?
1. What is your name?	1. What is your name?
2. What is your favorite?	2. What is your favorite?
3. Why do you like it?	3. Why do you like it?
Thank you.	Thank you.
Excuse me, may I interview you?	Excuse me, may I interview you?
1. What is your name?	1. What is your name?
2. What is your favorite?	2. What is your favorite?
3. Why do you like it?	3. Why do you like it?
Thank you.	Thank you.
Excuse me, may I interview you?	Excuse me, may I interview you?
1. What is your name?	1. What is your name?
2. What is your favorite?	2. What is your favorite?
3. Why do you like it?	3. Why do you like it?
Thank you.	Thank you.

3. Analyze the results

Put all of the cards with the same answer in a pile. Use as many piles as necessary.

Excuse me, may I interview you?	
1. What is your name?	
2. What is your favorite?	
3. Why do you like it?	
	Excuse me, may I interview you?
Thank you.	1. What is your name?
	2. What is your favorite?
	3. Why do you like it?
Excuse me, may I interview you?	Thank you.
1. What is your name?	
2. What is your favorite?	
S. Why do you like it?	
Thank you.	

3. Analyze the results of the interviews

Complete the chart below. Write the name of the interviewees along the top. Write their answers along the side. Sometimes the interviewees will give the same answers, so be sure to check for multiple answers. Then, find the top three (or five) answers and number them accordingly

50	swers and number them accordingly											
	Interviewee Answers	Name of Interui	BOND!								Total	7
											=	
											=	
											=	
											=	
											=	
											=	
											=	
											=	
											=	
											=	6
			1			I	l		l .	1		J (C)

4. Look at your analysis, then choose the top 3 (or 5) answers from the list

Rank the top three to five choices based on the results of your survey.

#1	
#2	
#3	
#4	
#5	

5. Record the reasons for the choices

For each answer you've decided to include in your Top 3 or 5, state the reasons of all of your interviewees. You may have to look at page 6 for the reasons why.

Tou may have to look at	
1. (write top answer here)	2. (write 2 nd answer here)
Reasons why:	Reasons why:
(quote interviewees)	(quote interviewees)
3. (write 3 rd answer here)	4. (write 4 th answer here)
Reasons why:	Reasons why:
(quote interviewees)	(quote interviewees)
5. (write 5) Reasons why:	th answer here)

(quote interviewees)

6. Make a poster with your results. You may draw by hand or go to a computer and input the results for publication. Fit all of the information on one page ad email it to me:

TOP FIVE	
	Choose a picture to represent each favorit
Reasons why:	
	Reasons why:
Reasons why:	