

JOSEPH MARCHAND

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1-780-492-9425 (workdays) -or- 1-780-758-6507 (weekends)
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CURRENT

Professor, Department of Economics, Faculty of Arts, University of Alberta, 2021 –
Director, WELM-Arts (Work, Employment, Labor Markets), Signature Area, Faculty of Arts, 2020 – 2025
Principal Investigator, System Wide, Future Energy Systems, University of Alberta, 2018 – 2023

PREVIOUS

Associate Professor, Department of Economics, Faculty of Arts, University of Alberta, 2014 – 2021
Chair, Minimum Wage Expert Panel, Labour and Immigration, Government of Alberta, 2019 – 2020
Visiting Fellow (two weeks), Grantham Research Institute, London School of Economics, Oct. 2019
Expert Witness, Standing Senate Committee on National Finance, Senate of Canada, 2017
Visiting Professor (two weeks), Department of Economics, University of Toronto, Nov. 2015
Assistant Professor, Department of Economics, Faculty of Arts, University of Alberta, 2007 – 2014
Visiting Scholar (four weeks), Institute for Research on Poverty, University of Wisconsin, Jan. 2012
Research Associate (full time), Center for Policy Research, Syracuse University, 2002 – 2007
Research Assistant (part time), School of Social Work, Columbia University, 2001 – 2002
Research Assistant (full time), Office of Population Research, Princeton University, 2000 – 2001

EDUCATION

Ph.D. Economics, Maxwell School of Citizenship and Public Affairs, Syracuse University, Jun. 2007
M.A. Economics (terminal), Graduate School of Arts and Science, New York University, Jan. 2003
B.A. Economics (Henry Rutgers Scholar, dual Honors), Rutgers College, Rutgers University, May 2000

RESEARCH

Labor and Demographic Economics (J):
Demand and Supply of Labor (J2), Particular Labor Markets (J4), Regional Labor Markets (R23),
Demographic Economics (J1), Distribution (D3), Measurement and Analysis of Poverty (I32)

CITIZENSHIP

Canada and the United States of America

PUBLICATIONS

Academic Journal Articles

- "How Local Economic Conditions Affect School Finances, Teacher Quality, and Student Achievement: Evidence from the Texas Shale Boom," Marchand, J., Weber, J.
Journal of Policy Analysis and Management, 2020, 39(1), 36-63. [[link](#)]
- "Local Labor Markets and Natural Resources: A Synthesis of the Literature," Marchand, J., Weber, J.
Journal of Economic Surveys, 2018, 32(2), 469-490. [[link](#)]
- "The Distributional Impacts of an Energy Boom in Western Canada," Marchand, J.
Canadian Journal of Economics, 2015, 48(2), 714-735. [[link](#)]
- "Does the Retirement Consumption Puzzle Differ Across the Distribution?," Fisher, J., Marchand, J.
Journal of Economic Inequality, 2014, 12(2), 279-296. [[link](#)]
- "New Casinos and Local Labor Markets: Evidence from Canada," Humphreys, B., Marchand, J.
Labour Economics, 2013, 24, 151-160. [[link](#)]
- "The Supply and Demand Factors Behind the Relative Earnings Increases in Urban China at the Turn of the 21st Century," Gao, H., Marchand, J., Song, T.*
Comparative Economic Studies, 2013, 55(1), 121-143. [[link](#)]
- "The U.S. Gender Gap Through the Great Recession Using an Alternative Approach to Cyclicity," Marchand, J., Olfert, S.*
Applied Economics Letters, 2013, 20(3), 276-281. [[link](#)]
- "Local Labor Market Impacts of Energy Boom-Bust-Boom in Western Canada," Marchand, J.
Journal of Urban Economics, 2012, 71(1), 165-174. [[link](#)]
- "Identifying the Poorest Older Americans," Fisher, J., Johnson, D., Marchand, J., Smeeding, T., Torrey, B.
Journals of Gerontology, 2009, 64B(6), 758-766. [[link](#)]
- "The Retirement Consumption Conundrum: Evidence from a Consumption Survey," Fisher, J., Johnson, D., Marchand, J., Smeeding, T., Torrey, B.
Economics Letters, 2008, 99(3), 482-485. [[link](#)]
- "Ranking Inequality: Applications of Multivariate Subset Selection," Horrace, W., Marchand, J., Smeeding, T.
Journal of Economic Inequality, 2008, 6(1), 5-32. [[link](#)]
- "No Place like Home: Older Adults and Their Housing," Fisher, J., Johnson, D., Marchand, J., Smeeding, T., Torrey, B.
Journals of Gerontology, 2007, 62B(2), 120-128. [[link](#)]
- * graduate student co-author(s)

Books

- Labour Economics: Principles in Practice, Canadian Edition*, McLaughlin, K., Marchand, J.
Oxford University Press, expected 2022, under contract, 592 pages. [[link](#)]

Chapters in Handbooks

- "Poverty and Aging," Marchand, J., Smeeding, T.
In Piggott, J., Woodland, A. (eds.),
Handbook of the Economics of Population Aging, 2016, Volume 1B, Elsevier, 905-950. [[link](#)]

Chapters in Other Books

- "The Distributional Impacts of an Energy Boom in Western Canada," Marchand, J.
In Green, D., Riddell, C., St-Hilaire, F. (eds.),
Income Inequality: The Canadian Story, 2016, Institute for Research on Public Policy, 239-247. [[link](#)]
- "Retirement and Financial Security: Two Economists Think Out Loud," Marchand, J., Smeeding, T.
In Wilmoth, J., Ferraro, K. (eds.),
Gerontology: Perspectives and Issues, 2013, 4th Edition, Springer, 173-197. [[link](#)]
- "Family Time and Public Policy in the United States," Smeeding, T., Marchand, J.
In Bittman, M., Folbre, N. (eds.),
Family Time: The Social Organization of Care, 2004, Routledge, 25-47. [[link](#)]

Trade Journal Articles

- "Don't It Make My Brown Jobs Green? What Renewable Energy Means for Jobs and Job Quality,"
Marchand, J.,
Perspectives on Work, 2017, 21, 24-29. [[link](#)]

Research Reports

- "Report of the Minimum Wage Expert Panel," Marchand, J. (chair), Sen, A., von Schellwitz, M., Braun-Pollon, M., Stanton, J., Culo, B., Borger, D., Donnelly, R., Lycklama, N.,
Government of Alberta, 2021, Ministry of Labour and Immigration, forthcoming. [[link](#)]
- "Thinking about Minimum Wage Increases in Alberta: Theoretically, Empirically, and Regionally,"
Marchand, J.,
C.D. Howe Institute Commentary No. 491, 2017, C.D. Howe Institute, Sep. [[link](#)]
- "Albertan Labour in the Previous Energy Boom," Marchand, J., Song, T.,*
An Examination of Alberta Labour Markets, 2013, Institute for Public Economics, 10-24. [[link](#)]
- "Inequality and Civic Engagement," Marchand, J., Mettler, S., Smeeding, T., Stonecash, J.
Maxwell Poll on Civic Engagement and Inequality, 2006, Campbell Public Affairs Institute, 4-17. [[link](#)]

* graduate student co-author(s)

Other Publications

- "A Reality Check on Alberta's Job Numbers," Marchand, J.,
Edmonton Journal, 2019, Editorial, A7, Apr. 2. [[link](#)]
- "Is a \$15 Minimum Wage Worth It? Here's What the Numbers Say," Green, D., Marchand, J.
Globe and Mail, 2018, Report on Business, B4, Oct. 16. [[link](#)]
- Reprinted in Mankiw, G., Kneebone, R., McKenzie, K., *Principles of Microeconomics, 8th Edition*,
2020, Nelson, 528 pages. [[link](#)]

- "Alberta's Minimum Wage Should Move with Increases in Labour Demand (i.e. Energy Prices)," Marchand, J.,
C.D. Howe Institute Intelligence Memo, 2016, C.D. Howe Institute, Sep. [[link](#)]
- "Economic Windfall from Western Energy Boom May Have the Power to 'Lift All Boats', But Not Evenly,"
 Marchand, J.,
Labour Market Matters, 2014, Canadian Labour and Skills Researcher Network, 6(7), Jul. [[link](#)]

PAPERS

- "First to \$15: Alberta's Minimum Wage Policy on Employment by Wages, Ages, and Places," Fossati, S.,
 Marchand, J.
University of Alberta, Department of Economics, Working Paper 2020-15. [[link](#)]
- "Loss of Life and Labour Productivity: The Canadian Opioid Crisis," Cheung, A.,* Marchand, J., Mark, P.,
University of Alberta, Department of Economics, Working Paper 2020-13. [[link](#)]
- "Routine Tasks were Demanded from Workers During an Energy Boom," Marchand, J.
University of Alberta, Department of Economics, Working Paper 2020-08. [[link](#)]
- "Work, Health, and Mortality: The Case of WLEMMA's in the Shale Boom and Bust," Marchand, J., Milligan, K.
- "Local Labor Market Effects of Environmental Regulations: Evidence from Canada Wide Standards,"
 Andersen, D., Marchand, J.
- "The College Age Spike in Poverty: Emergence, Expansion, Endurance," Marchand, J.
- "Distributional Impact of a Cocoa Price Boom on Welfare: Evidence from Ghana," Akude, P.,* Marchand, J.
- * graduate student co-author(s)

GRANTS

- Future Energy Systems (\$250,000), PI, Canada First Research Excellence Fund, 2018 – 2023
- Market Modifier Funds (\$15,000), PI, Department of Economics, University of Alberta, 2019 – 2020
- Knowledge Synthesis Grant (\$25,000), PI, Social Sciences and Humanities Research Council, 2015 – 2016
- SSHRC Application Grant (\$1,500), PI, Department of Economics, University of Alberta, 2015 – 2016
- Academic Study Grant (\$60,000), Co-PI, Institute for Public Economics, 2012 – 2013
- Research Mobility Fund (\$3,000), PI, Worldwide Universities Network, 2011 – 2012
- Small Research Grant (\$4,000), PI, School of Business, University of Alberta, 2008 – 2010
- SSHRC Application Grant (\$1,500), PI, Department of Economics, University of Alberta, 2008 – 2009
- Capital Recruitment Fund (\$9,000), PI, Faculty of Arts, University of Alberta, 2007 – 2008
- Dissertation Fellowship, Center for Retirement Research, Boston College, 2006 – 2007
- Fellow, 2nd Lindau Meeting of Nobel Laureates, National Science Foundation, 2006

TALKS

Speaker

2021: Association for Public Policy Analysis and Management (submitted), Canadian Economics Association, Labor and Employment Relations Association, Royal Economic Society, Society of Labor Economists

2020: Labor and Employment Relations Association, National Bureau of Economic Research (SI), (Joint) Society of Labor Economists and European Association of Labor Economists

2019: Association for Public Policy Analysis and Management, Canadian Economics Association, London School of Economics (GRI), National Bureau of Economic Research, Southern Economic Association, University of Alberta (Econ)

2018: Allied Social Sciences Association (AERE), Association for Public Policy Analysis and Management, Canadian Economics Association, MacEwan University (Econ), Society of Labor Economists, University of Alberta (FES), University of Alberta (IPE), University of Saskatchewan (Econ), Western Economic Association

2017: Eastern Economic Association, Economics Society of Northern Alberta, Lancaster House, Midwest Economics Association (SOLE), Senate of Canada, Syracuse University (CPR)

2016: Canadian Economics Association, International Association for Research in Income and Wealth, Restaurants Canada, Ryerson University (Econ), Social Sciences and Humanities Research Council, University of Calgary (SPP), University of Pittsburgh (GSPIA)

2015: Canadian Economics Association, Canadian Research Data Centre Network, Economics Society of Northern Alberta, Social Sciences and Humanities Research Council, (Joint) Society of Labor Economists and European Association of Labor Economists, University of Toronto (Econ)

2014: Allied Social Sciences Association (LERA), Society of Labor Economists

2013: Canadian Economics Association, Empirical Methods in Energy Economics, Harvard University (SPH), University of Alberta (IPE)

2012: International Association for Research in Income and Wealth, North American Regional Science Council, University of Alberta (GRI), University of Alberta (IPE), University of Wisconsin – Madison (IRP)

2011: Canadian Research Data Centre Network, Society of Labor Economists, University of Alberta (Econ)

2010: Canadian Economics Association, Eastern Economic Association, University of Alberta (Econ)

2009: (Joint) USA/Canadian Research Data Centre Network

2007: Federal Reserve Bank of Kansas City, National Bureau of Economic Research (SI), University of Alberta (Econ) (offer), University of Illinois – Urbana/Champaign (ACE) (offer), US Department of Labor, US Department of the Treasury, Urban Institute

2006: International Association for Research in Income and Wealth, Syracuse University (Econ)

Chair, Discussant, and/or Organizer

2021: Canadian Economics Association, Labor and Employment Relations Association

2020: Association for Public Policy Analysis and Management
2019: Association for Public Policy Analysis and Management,
Canadian Economics Association, Southern Economic Association
2018: Canadian Economics Association, Society of Labor Economists, Western Economic Association
2017: Canadian Economics Association, Midwest Economics Association (SOLE)
2016: Canadian Economics Association, International Association for Research in Income and Wealth
2015: Canadian Economics Association
2014: Institute for Research on Public Policy
2013: Canadian Economics Association
2012: International Association for Research in Income and Wealth, University of Alberta (IPE)
2006: International Association for Research in Income and Wealth

TEACHING

Graduate

Directed Research Project (ECON 999): Spring 2021 (##)
Graduate Research Project (ECON 900): Winter / Spring 2011
Graduate Research Workshop (ECON 591): Winter 2021, Winter 2020,
Winter 2019, Winter 2018, Winter 2017, Winter 2014, Winter 2013
Labor Economics I (ECON 531): Winter 2018, Winter 2017, Fall 2014, Fall 2013,
Fall 2012 (4.6), Fall 2011, Winter 2011 (4.7), Fall 2009, Winter 2009, Fall 2007

Blended

Labor Economics / Labor Economics I (ECON 431/531): Winter 2021 (4.5), Winter 2020

Undergraduate

Labor Economics (ECON 431): Fall 2018 (4.8), Fall 2017 (4.8, 4.6), Fall 2016 (4.6, 4.5),
Winter 2015 (4.5, 4.3), Fall 2014 (4.8), Winter 2014 (4.3), Fall 2013 (4.7),
Fall 2012 (4.4), Fall 2011 (4.8), Winter 2011 (4.7), Winter 2010 (4.8)
Labor Economics (ECON 331): Fall 2018 (4.2), Fall 2012 (4.7), Fall 2010 (4.7)
Intermediate Microeconomic Theory I (ECON 281): Fall 2011 (4.5), Winter 2010 (4.3),
Fall 2009 (4.5), Winter 2009 (4.6), Fall 2008 (4.3), Winter 2008 (4.2, 4.2)

ADVISING

Doctorate

Supervisor: Yuhan Wang; in progress

Co-Supervisor: Hanxiao Li, Nov. 2015

Committee Member: Zi Fang, in progress; Himani Pandey, in progress; Philip Akude, Apr. 2020

Candidacy Chair: Ning Cao, Aug. 2017; Waleem Alausa, Aug. 2012

Arm's Length Examiner: Filmer Chu, Apr. 2019

Masters

Main Advisor: Jing Tian, incomplete; Jennifer Fisher, Nov. 2010; Hang Gao, Sep. 2010; Sam Pok Man Lee, Mar. 2010; Salman Tajammul, Feb. 2009; Moses Wakooli, Apr. 2008

Second Reader: Kelvin Karkoh-Ampomah, Jun. 2020; Ziqi Bai, Jun. 2019; Kyle Phong, Jun. 2018; Boya Wang, Ziwei Li, Jun. 2017; Cong Yin, Jun. 2016; Matthew Walshe, Jun. 2015; Rayan Bou Farraj, Jun. 2014; Janm Mehta, Jun. 2013; Jiayi Luo, Jun. 2012; Lina Ng, Apr. 2012; Sara Olfert, Tao Song, Jun. 2011; Joey Yi Zuo, Sep. 2007

Coordinator: Fei Ni, Jun. 2011; James Carver, Sheena Francisco, Deqian Li, Di Ma, John Turvey, Wenqin Xu, Shuhua Zhou, Apr. 2011; Lei Chang, Feb. 2011

Arm's Length Examiner: Xiongwei Ying, Sep. 2013

Bachelors

Supervisor: Alexander Cheung, Aug. 2019

SERVICE

Affiliation

American Economic Association, Association for Public Policy Analysis and Management, Canadian Economic Association, Labor and Employment Relations Association, Royal Economic Society, Society of Labor Economists

Referee

Ageing and Society, American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, American Journal of Agricultural Economics, Applied Economics Letters, Canadian Journal of Economics, Canadian Public Policy, Cities, Contemporary Economic Policy, Economic Journal, Economics Bulletin, Economics of Education Review, Empirical Economics, Environment and Development Economics, European Economic Review, Food Policy, Industrial and Labor Relations (ILR) Review, IZA World of Labor, Journal of Economic Geography, Journal of Economic Inequality, Journal of Economics and Business, Journal of Environmental Economics and Management, Journal of Forest Economics, Journals of Gerontology, Journal of Human Resources, Journal of Labor Economics, Journal of Labor Research, Journal of Policy Analysis and Management, Labour Economics, McGraw-Hill Ryerson, Mitacs Accelerate, Nature Sustainability, Regional Science and Urban Economics, Resource and Energy Economics, Resources Policy, Review of Economics of the Household, Review of Income and Wealth, Social Science Quarterly, Social Sciences and Humanities Research Council, Southern Economic Journal

Profession

Editor, Announcement Service, New Economics Papers (NEP), Labour Economics (LAB), 2015 – Editor, Announcement Service, New Economics Papers (NEP), Labor Markets (LMA), 2013 –

Government

Chair, Minimum Wage Expert Panel, Labour and Immigration, Government of Alberta, 2019 – 2020
Expert Witness, Standing Senate Committee on National Finance, Senate of Canada, 2017

University

Member, Employment Survey Advisory Committee, Career Centre, University of Alberta, 2021 –
RePEc Coordinator, University of Alberta Labor Economists (UALE), University of Alberta, 2020 –
Principal Investigator, System Wide, Future Energy Systems, University of Alberta, 2018 – 2023
Researcher, Energy Systems, Signature Areas Initiative, University of Alberta, 2018 –
RePEc Coordinator, University of Alberta Economists (UAE), University of Alberta, 2014 –

Faculty

Director, WELM-Arts (Work, Employment, Labor Markets), Signature Area, Faculty of Arts, 2020 – 2025
Member, Faculty Evaluation Committee, Faculty of Arts, 2020 – 2023
Member, Research Committee, Faculty of Arts, 2018 – 2021
Member, Dean's Advisory Selection (Hiring) Committee, Sociology, Faculty of Arts, 2016 – 2017
Member, Bridging Program Committee, Faculty of Arts, 2014 – 2015

Department

Editor, Department Working Paper Series, Department of Economics, 2009 –
Head, Professional Outreach, Department of Economics, 2008 –
Member, Advisory Council, Institute for Public Economics (IPE), Economics, 2019 – 2020
Library Coordinator, Department of Economics, 2017 – 2020
Alternate, Advisory Staff Selection (Hiring) Committee, Department of Economics, 2017 – 2018
Chair, Research Committee, Department of Economics, 2014 – 2015
Member, University of Alberta Economists (UAE) Committee, Economics, 2014 – 2015
Member, Visiting Speakers and Faculty Seminar/Workshop Committee, Economics, 2013 – 2014
Member, Course Caps Committee, Department of Economics, 2012 – 2013
Member, Newsletter/Web Presence Committee, Department of Economics, 2010 – 2013
Member, Undergraduate Curriculum Committee, Department of Economics, 2009 – 2010
Member, Scholarships and Awards Committee, Department of Economics, 2007 – 2008

Media

630 CHED Radio, Bloomberg, Calgary Herald, CBC News, CBC Radio, City News, CTV News,
Daily Oil Bulletin, Edmonton Journal, Edmonton Sun, Financial Post, Folio, Gateway, Global News,
Globe and Mail, Medium, National Post, News Radio 770 CHQR, Next Avenue, Radio Canada,
Spruce Grove Examiner, Star Metro, VICE, Yahoo Finance

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