



SHARING IS CARING... RIGHT?

Logistics & Preparation

Overview & Objective

Review social media scenarios and discuss issues related to professionalism and patient confidentiality. Learners will understand the different approaches to social media for personal vs. professional use.

Timing

Each iteration takes up to 35 minutes.

- 5-10 minutes: Create interdisciplinary teams of 4-5 students. Provide instructions and handouts.
- 20-25 minutes: Student teams work through handouts.

Students

This activity can be expanded to accommodate as many students as needed. The students can be from any mix of health science disciplines.

Personnel

Coordinator (1 required): Lead the prebrief and explain instructions. Keep track of time and ensure the activity wraps up on time.

Facilitators (approx. 1 per 5 teams): Organize students into interdisciplinary teams. Help teams work through the worksheets if needed, in particular prompting teams to work through the discussion questions at the end.

Physical Space Requirements

- 1 large room
- 1 large table near the entrance for the handouts
- 1 large blank wall or whiteboard ("Social Media Wall")
- Tables and chairs for students

Equipment and Supplies

- A sign saying "Social Media Wall" taped onto the blank wall or whiteboard
- Multiple rolls of painter's tape or masking tape
- A supply of pens for students who don't have their own
- Handouts (these numbers are for one cohort of 40 students/ 10 teams):
 - Instructions - 10 copies
 - Scenario - 3 copies
 - Tweet sheets - 5 copies, single-sided, pages cut in half

Setup

The room is set up with tables and chairs, enough to accommodate the number of students and teams. Teams can share tables - if is not necessary to have a separate table for each team.

There is 1 large table near the entrance where the handouts, pens, and rolls of tape are placed.

Tape the "Social Media Wall" sign on the large blank wall or whiteboard.

Prebrief and Instructions for Students

As students arrive, place them in interdisciplinary teams of 4-5 students. Have each team pick up:

- 1 scenario
- 2 scenario sheets (there are 7 different scenario sheets; each team picks any two)
- 4 tweet sheets
- Pens and tape as needed (teams may need to share the tape)

Instruct students to:

- Work through the instruction sheet and ask for help if needed
- Keep track of time and make sure they end on time
- Tape their tweets onto the Social Media Wall
- Complete the Feedback Box (on the instruction sheet), and leave the sheets in the room when they leave

Debrief

Each team holds a discussion at the end of the activity (see Part III of the Instructions sheet) and they leave the room when finished. There is no full-room debrief.

