



UNIVERSITY OF ALBERTA
FACULTY OF ARTS
Department of Economics

Working Paper No. 2012-11

The Long Run Impact of Biofuels on Food Prices

Ujjayant Chakravorty

Marie-Hélène Hubert

Linda Nøstbakken

University of Alberta

May 2012

Copyright to papers in this working paper series rests with the authors and their assignees. Papers may be downloaded for personal use. Downloading of papers for any other activity may not be done without the written consent of the authors.

Short excerpts of these working papers may be quoted without explicit permission provided that full credit is given to the source.

The Department of Economics, The Institute for Public Economics, and the University of Alberta accept no responsibility for the accuracy or point of view represented in this work in progress.

The Long Run Impact of Biofuels on Food Prices

by

Ujjayant Chakravorty, Marie-Hélène Hubert, Michel Moreaux and Linda Nøstbakken¹

Abstract

More than 40% of US grain is now used to produce biofuels, which are used as substitutes for gasoline in transportation. Biofuels have been blamed universally for recent increases in world food prices. Many studies have shown that these energy mandates in the US and EU may have a large (30-60%) impact on food prices. In this paper we show that demand-side effects - in the form of population growth and income-driven preferences for meat and dairy products rather than cereals - may play as much of a role in raising food prices as biofuel policy. By specifying a Ricardian model with differential land quality, we show that a significant amount of new land will be converted to farming which is likely to cause a modest increase in food prices. However, biofuels may *increase* aggregate world carbon emissions, due to leakage from lower oil prices and conversion of pasture and forest land for farming.

Keywords: Clean Energy, Food Demand, Land Quality, Renewable Fuel Standards, Transportation

JEL Codes: Q24, Q32, Q42

Acknowledgements: We would like to thank Hassan Bencheekroun, Peter Berck, Mads Greaker, Sumeet Gulati, Tim Halliday, Mark Jacobsen, Erik Lichtenburg, Josh Lynn, Lars Olson, Erin Mansur, Matt Roberts, Glenn Sheriff, Dan Van Soest, Brent Sohngen, E. Somanathan, Nic Tideman, Brian Wright and David Zilberman for comments that significantly improved the paper, and participants at various seminars and conferences, including the AERE Summer Conference in Seattle. Chakravorty and Hubert gratefully acknowledge research support from the Social Sciences and Humanities Research Council.

¹Chakravorty: Department of Economics, University of Alberta (TSE, CESifo), ujjayant@gmail.com; Hubert: CREM, Department of Economics, University of Rennes 1, marie-helene.hubert@univ-rennes1.fr; Moreaux: Toulouse School of Economics (IDEI, LERNA), mmichel@cict.fr; and Nøstbakken: School of Business, University of Alberta, linda.nostbakken@ualberta.ca.

1. Introduction

Biofuels are providing an ever larger share of transport fuels, even though they have been universally attacked for not being a “green” alternative to gasoline. In the United States, about 10% of gasoline now comes from corn and this share is expected to rise three-fold in the near future. Other nations such as the European Union,² India and China have aggressive biofuel mandates as well. Studies that have modeled the effect of these policies on food prices predict large increases, and have been supported by the recent run-up in commodity prices. For example, the International Food Policy Research Institute (Rosegrant *et al.*, 2008) suggests that prices of certain crops may rise by up to 70% by 2020.³

In this paper, we examine the long-run effects of US and EU biofuel policy in a partial equilibrium setting.⁴ Our approach is unique in two respects. It is common knowledge that as poor countries develop, their diets change in fundamental ways. In particular, they eat less cereal and more animal protein in the form of meat and dairy products.⁵ This fact is important because producing meat and dairy takes more land than growing corn.⁶ Coupled with global increases in

² The EU requires that biofuels must supply at least 10% of transportation fuels by 2020, from a current share of about 3%.

³ Other studies have also found a significant impact, although not to the same degree. For example, Roberts and Schlenker (2010) use weather-induced yield shocks to estimate the supply and demand for calories and conclude that energy mandates may trigger a rise in world food prices by 20-30%. Hausman, Auffhammer and Berck (2012) use structural vector auto-regression to examine the impact of biofuel production in the U.S. on corn prices. They conclude that one third of corn price increases from during 2006-08 (which rose by 28%) can be attributed to the US biofuel mandate. Their short-run estimates are consistent with our prediction that in the long-run, the impacts may be significantly lower. This is because higher food prices are likely to trigger supply side responses only with a time lag, especially if significant land conversion were to occur.

⁴ These are two major “countries” with a major biofuel mandate in recent years. Other nations such as China and India have also announced biofuel mandates but their implementation is still in progress. We discuss them later in the paper.

⁵ For instance, aggregate meat consumption in China has increased by 33 times in the last 50 years, yet its population has only doubled (Roberts and Schlenker 2010).

⁶ Eight kilos of cereals produce one kilo of beef and three kilos produce one kg of pork.

population, these demand shifts should cause an increase in food prices even without any biofuel policy.

Second, many studies assume a fixed supply of land. There is plenty of land in the world, although of varying quality for food production. Sustained food price increases will cause new land to be brought under farming, but as we move down the Ricardian land quality gradient, costs will rise, which may in turn put an upward pressure on prices.⁷ The model we develop in this paper explicitly accounts for all of the above effects, which have been ignored or treated in piecemeal fashion in other studies.⁸

Fig.1 shows the disparity in meat and cereal consumption in the United States and China. Chinese per capita meat consumption is only a quarter that of the US, but cereal consumption is much higher. As seen in the figure, these gaps are expected to narrow significantly in the near future as the Chinese diet gets an increasing share of its calories from animal protein.⁹ Income-induced changes in dietary preferences have been largely ignored in previous studies. We show that about half the predicted rise in food prices may be due to changes in diet.

⁷ In the last four years, significant amounts of new land have been converted for farming (Tyner, 2012), which is exactly what any economic model that studies the role of biofuel policy should predict.

⁸ Banse *et al.* (2008) and Hertel *et al.* (2010) use a general equilibrium trade model (GTAP) to explore the impact of biofuels production on world agricultural markets, specifically focusing on US/EU mandatory blending and its effects on individual countries. Their static framework does not account for changes in food preferences. Reilly and Paltsev (2009) build a detailed energy model but do not account for heterogeneity in land quality.

⁹ Although we use China as an example, the trend holds for other countries as well. Per capita meat and dairy consumption in developed nations is about four times higher than in developing countries.

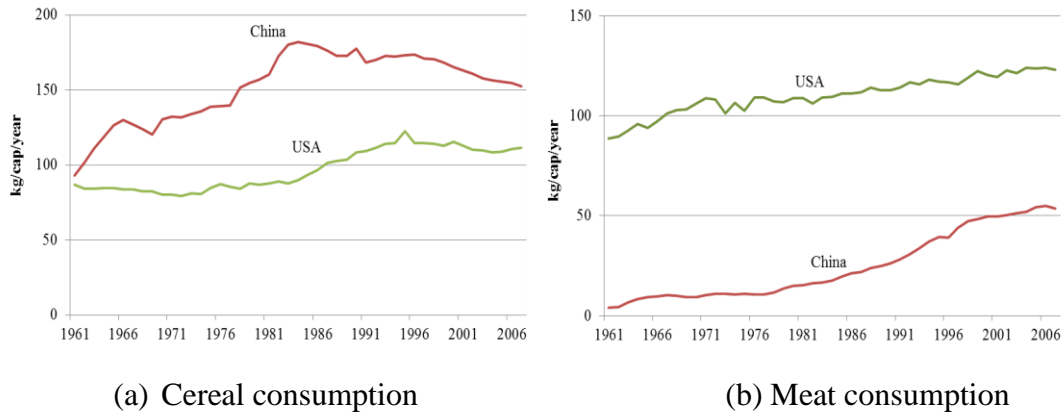


Figure 1: Cereal and meat consumption in China and US from 1965 to 2007

Source: FAOSTAT. Note: Chinese cereal consumption excludes grain converted to meat.

Since our main premise is that the pressure on food prices will lead to more land conversion, the model we propose explicitly accounts for the distribution of land by quality. We use USDA data which classifies land by soil quality, location, production cost and current use, as in pasture or forest. Because new land is available, even biofuel mandates by large developing countries such as China and India - both have promoted the use of biofuels in transportation - have a very small effect on food prices, which is somewhat surprising.

With increased use of biofuels, oil prices will fall, which will lead to leakage in the form of higher oil use by countries with no biofuel policy. Our model specifies a rising supply curve of oil, which allows us to determine the world price of crude oil endogenously and hence the extent of this spatial leakage.¹⁰ We show that biofuel policy may reduce direct carbon emissions (from combustion of fossil fuels) in the mandating countries but it is largely offset through increase in emissions elsewhere. However, indirect emissions (from land use) go up because of the conversion of pasture and forest land, mainly in the developing countries. Global GHG emissions do not go down as a result of biofuel policy, and actually show a small increase.

¹⁰ Most other studies do not determine gasoline use endogenously.

The main message of the paper is that demand shifts may have as much of a role in the rise of food prices as biofuel policy. Moreover, this price increase may be significantly lower simply because of supply side adjustments in the form of an increase in the extensive margin. These results are obtained with assumptions of modest growth rates in the productivity of land and in the energy sector. General equilibrium effects of these policies, which we do not consider, may further diminish the price impact of biofuel mandates. By the same token, models that do not account for supply side effects of rising food prices will tend to find large impacts.

Section 2 describes the underlying model structure and assumptions. Section 3 reports the results of the calibration. In section 4 we perform sensitivity analysis. Section 5 concludes the paper. A separate Web Appendix provides the data and parameters used in the model.

2. A Ricardian Model of Land Quality

In this section we discuss the model structure, while relegating technical details and data to the Appendix. We divide the world into three groups using data on gross national product per capita (World Bank 2010). These are High, Medium and Low Income Countries (HICs, MICs and LICs). Since our study focuses specifically on US and EU mandatory blending policies, the HICs are further divided into three groups - the US, EU and Other HICs. The five regions are indexed by $n = \{US, EU, Other\ HICs, MICs, LICs\}$ where n denotes region.

Table 1 shows average per capita income by region. The MICs consist of fast growing economies such as China and India that are likely to account for a significant share of future world energy

demand as well as large biofuel producers like Brazil, Indonesia and Malaysia. The LICs are mainly nations from Africa.

Table 1. Classification of regions by income (US\$)

Regions	GDP per capita	Major countries
US	46,405	-
EU	30,741	-
Other HICs	36,240	Canada, Japan
MICs	5,708	China, India, Brazil, Indonesia, Malaysia
LICs	1,061	Mostly African countries

Notes: Per capita GDP in 2007 dollars, PPP adjusted. *Source:* World Bank (2010)

Specification of Demand

We consider three final consumption goods - namely cereals, meat and dairy products and energy for transportation. Cereals include all grains, starch crops, sugar and sweeteners and oil crops. Meat and dairy products include all meat products and dairy such as milk and butter. For convenience, we call this group “meat.” We separate cereals from meat because their consumption is income-sensitive and the latter are more land intensive. Energy for transport comes from gasoline and biofuels, described below. Cereals, meat and biofuels compete for land that is already under farming as well as new land, which is currently under grassland or forest cover.¹¹

Regional demands (for cereals, meat and transportation fuel) are modeled by means of Cobb-Douglas demand functions, which are functions of regional per capita income and population. Thus demand D_l for final product l takes the form

$$D_l = A_l P_l^{\alpha_l} w^{\beta_l} N \quad (1)$$

where P_l is the output price of good l in dollars, α_l is the regional own-price elasticity, β_l is the income elasticity for good l which changes exogenously with per capita income reflecting changes in food preferences, w is regional per capita income, N is regional population and A_l is the constant demand parameter calibrated from data. Demand for food products is in billion tons and the demand for fuel is in billion miles.

¹¹ Obviously many other products can be included in a more disaggregated level but we want to keep the model tractable so that the effects of biofuel policy on land use are transparent.

As incomes rise, we expect to observe increased per capita consumption of meat products relative to the consumption of cereals, as noted in numerous studies (e.g., Delgado *et al.* 1998, Keyzer *et al.* 2005, Regmi *et al.* 2001).¹² We model this shift towards animal protein by using income elasticities for food products that are higher at lower levels of per capita income (as in Keyzer *et al.* 2005). Specifically, income elasticities for the US, EU and other HICs are taken to be stationary in the model since dietary preferences as well as income in these regions are not expected to change significantly in the long run, at least relative to the developing countries. However, they are likely to vary in the MICs and LICs due to the steep increase in per capita incomes. The higher the income, the lower is the income elasticity. All price and income elasticities are specific to each food product (e.g., meat, cereals) and taken from GTAP (Hertel *et al.*, 2008) as described in the Web Appendix (Tables A1-A3).¹³

We account for regional disparities in the growth of population. While the population of high income nations (including the US and EU) is expected to be fairly stable over the next century, that of middle income countries is expected to rise by about 40% by 2050 and more than double for lower income countries (United Nations Population Division 2010). Demand is also impacted by regional per capita income, which is assumed to increase steadily over time but at a decreasing

¹² In recent years, meat consumption has remained quite flat in the OECD countries (a total 8% growth during the period 1985-99). Cereal consumption has also been constant during this period (FAO 2003). However in the developing economies, meat consumption has grown sharply. While population doubled in China between 1961 and 2006, meat consumption grew 33-fold (Roberts and Schlenker, 2010). Since meat production is more land-intensive, this would imply a higher demand for land in food production.

¹³ It is important to recognize that not all developing countries have exhibited as large a growth in meat consumption as China. For example, a third of Indians are vegetarian and a change in their incomes may not lead to dietary effects of the same magnitude. Moreover beef and pork are more land-intensive than chicken, the latter being more popular in countries like India. The distribution of income may also affect this behavior. If it is regressive, the effect on diets may be limited.

rate, as in several studies (e.g., Nordhaus and Boyer 2000). Again, regional differences are the norm, with the highest growth rates in MICs and LICs.¹⁴

Land Endowment and Productivity

Total available land area is the sum of current land under agriculture and new land that is mostly in pasture and forests. The initial global endowment of agricultural land is 1.5 billion hectares (FAOSTAT). The regional distribution of land quality is not even, as is evident from Figure 2 which shows land endowments based on climate and soil characteristics. Most good land is located in higher income countries, but Brazil and India also have sizeable endowments of high

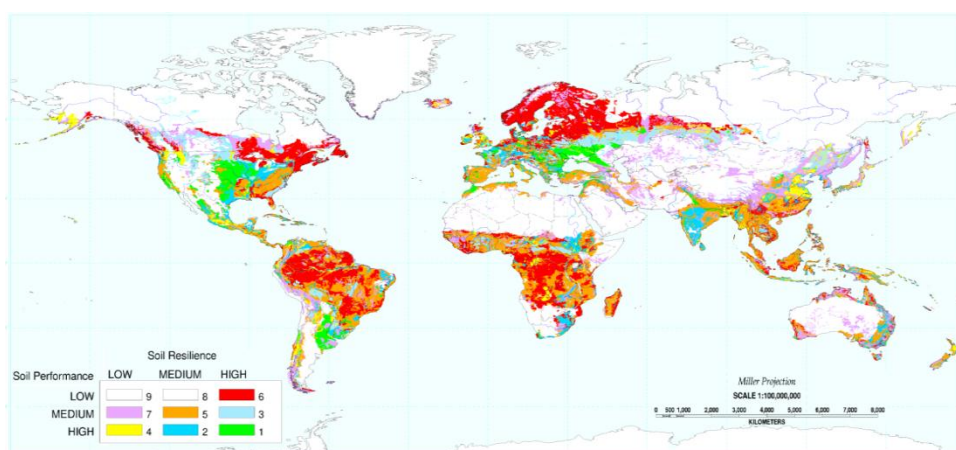


Figure 2. Distribution of land quality

Source: U.S. Department of Agriculture, (Eswaran *et al.* 2003 p.121). *Notes:* Land quality is defined along two dimensions: soil performance and soil resilience. Soil performance refers to the suitability of soil for agricultural production; soil resilience is the ability of land to recover from a state of degradation. Category 1 is the highest quality and 9 the lowest. In our model, we ignore category 7 through 9 which are unsuitable for agricultural production and aggregate the rest into three classes (categories 1 and 2 become class 1, 2 and 3 become class 2 and 5 and 6 are class 3).¹⁵

¹⁴ Initial population levels and projections for future growth are taken from the United Nations Population Division (2010). Both world food and energy demands are expected to grow significantly until about 2050, especially in the MICs and LICs. By 2050, the current population of 6.8 billion people is predicted to reach nine billion. Beyond that time, population growth is expected to slow, with a net increase of one billion people between 2050 and 2100.

¹⁵ Many factors such as irrigation and climate change can affect the distribution of land classes. For instance, investment in irrigation can improve the productivity of land. In northern regions like Canada and Russia higher temperatures may cause an expansion of land suitable for agricultural production; hence, areas of land classes 2 and 3 may widen. The net effect of these factors on the productivity of new land is unclear. These issues are left for future work. However, we do allow for increasing productivity of land over time (see below).

quality land. There are three land classes in the model denoted by quality i , where $i = \{1, 2, 3\}$, with class 1 being the most productive land.¹⁶ Initial acreage for each land class can be divided into cultivated land (\bar{L}_i) and available land (L_i^s). Land area can be increased by bringing new land under production, mainly located in MICs and LICs. It may be allocated to different uses indexed by j which denote food crops, and first and second generation biofuels. Cropping these lands implies increased carbon emissions.¹⁷

More than half of the agricultural land in the HICs (US, EU and Others) is classified as land class 1, while the corresponding shares are roughly a third for MICs and LICs, respectively, as shown in Table 2. Some class 2 and 3 land is cultivated, but most of it is not. They are mostly grasslands

Table 2. Land under agriculture and endowment of available lands

	Land class	US	EU	Other HICs	MICs	LICs	World
Land already under Agriculture (million ha)	1	100	100	25	300	150	675
	2	48	32	20	250	250	590
	3	30	11	20	243	44	350
Land available for farming (incl. fallow lands) (million ha)	1	0	0	0	0	0	0
	2	11	8	21	300	300	640
	3	11	8	21	500	500	1040

Sources: Eswaran *et al.* (2003), FAO (2008a), Fischer and Shah (2010). *Notes:* Land available for US, EU and others HICs is not available per land class. We assume that half of the available land is class 2.

and forests, and located mostly in MICs and LICs. Note from Table 2 that there are no class 1 lands remaining for agricultural production. Future expansion must occur only on lower quality lands, namely classes 2 and 3. Brazil alone has 25% of all available lands in the MICs and also happens to be the biggest producer of biofuels after the US.

¹⁶ See Appendix for more information on land classification.

¹⁷ According to FAO (2008a), an additional 1.6 billion hectares of fallow lands could be brought under crop production in the future. This is approximately equal to the total land area already under cultivation.

Let $l_i^s(t)$ be the new land converted into agricultural use. We assume that the cost of bringing new land into production is increasing and convex (as in Gouel and Hertel 2006).¹⁸ This is because access costs increase with land conversion. Land conversion costs in time t can be written as

$$C_s(t) = -\phi_1 \ln \left(\frac{L_i^s(0) - \sum_{\theta=0}^t l_i^s}{L_i^s(0)} \right) + \phi_2 \quad (2)$$

where $L_i^s(0)$ is the initial endowment of fallow lands, and ϕ_1 and ϕ_2 are model parameters assumed to be the same across land class but varying by region.

Food production is assumed to exhibit constant returns to scale for each land class in the model. Hence, regional food supply is just yield times the land area. Define yield of crop j on land class i as k_i^j . Then, total production of crop j from class i is $k_i^j L_i^j$. Improvements in agricultural productivity are allowed to vary by region and land category (see the Appendix). All regions exhibit increasing productivity over time, mainly because of the adoption of biotechnology (e.g., high-yielding crop varieties), irrigation and pest management. However, the rate of technical progress is higher in MICs and LICs because their current yields (conditional on land class) are low due to a lag in adopting modern farming practices (FAO 2008a). *Ceteris paribus*, the rate of technical progress is also likely to be lower for the lowest land quality. Biophysical limitations such as topography and climate reduce the efficiency of high-yielding technologies and tend to slow their adoption in low quality lands (Fischer *et al.* 2002). The total cost of food or biofuel production in each region is assumed to be increasing and convex. The higher the production of

¹⁸ This conversion cost has been used by Golub *et al.* (2008) to investigate the effect of carbon sequestration policies on global land use change and greenhouse gas emissions.

food and biofuels, the more likely that cultivation moves into lower quality lands (van Kooten and Folmer 2004). Total production cost for product j in a given region is defined by

$$C_j(\sum_i k_i^j L_i^j) = \eta_1 \left[\sum_i k_i^j L_i^j \right]^{\eta_2} \quad (3)$$

where $\sum_i k_i^j L_i^j$ is the aggregate output of product j , and η_1 and η_2 are regional cost parameters.

The Energy Sector

Energy in the model is provided by oil as well as biofuels that are land using (often called First Generation biofuels) and newer technologies that are less land-using (Second Generation). The latter aims to convert parts of the plant other than the fruit or grain into fuels.¹⁹ They currently cost an order of magnitude more than first gen biofuels. Unlike the EU mandate which does not specify the precise biofuel, US regulation imposes a minimum amount of second generation biofuel use by 2022.

Since 95% of global transportation fuel is provided by crude oil which is a nonrenewable resource, it is reasonable to use a Hotelling framework to model energy supply.²⁰ Transportation energy q_e is produced from gasoline and biofuels in a convex linear combination using a CES specification, as in Ando *et al.* (2010) given by

$$q_e = \lambda \left[\mu_g q_g^{\frac{\rho-1}{\rho}} + (1-\mu_g)(q_{bf} + q_{bs})^{\frac{\rho-1}{\rho}} \right]^{\frac{\rho}{\rho-1}} \quad (4)$$

¹⁹ Examples include cellulosic material and crop residues.

²⁰ Later we check the sensitivity of the results to reduced oil reserves and when crude oil prices are constant over time (i.e., abundant oil at constant unit cost).

where λ is a constant, μ_g the share of gasoline in transportation energy, ρ the elasticity of substitution, and q_g , q_{bf} and q_{bs} are the respective input demands for gasoline, first gen (generation) and second gen biofuels. The parameters λ and μ_g are calibrated from observed data. As the relative price of gasoline increases, the fuel composition switches towards using less of it. The elasticity of substitution is region-specific and depends upon the technological barriers for displacing gasoline by first gen fuels in each region.²¹ It is higher in the HICs and lowest in the LICs. We use estimates made by Hertel *et al.* (2010). As in many other studies, first and second gen biofuels are treated as perfect substitutes, but with different unit costs (Chen *et al.* 2012).

We define an exogenous world stock of oil and a single integrated “bathtub” world oil market as in Nordhaus (2009).²² Both conventional and unconventional oils (e.g., shale) are included. At higher oil prices, the latter become competitive. According to IEA (2011), around 60% of crude oil is used by the transportation sector. From the estimated oil reserves in 2010, we compute the initial stock of oil available for transportation as 153 trillion gallons (3.6 trillion barrels, World Energy Council 2010). The unit cost of oil depends on the cumulative quantity of oil extracted (as in Nordhaus and Boyer 2000) and can be written as

$$C_{oil}(x(t)) = \varphi_1 + \varphi_2 \left(\frac{\sum_{\theta=0}^t x(\theta)}{\bar{X}} \right)^{\varphi_3} \quad (5)$$

²¹ This specification captures the fact that there is a large technological potential for displacing fossil fuels in passenger transport through blended gasolines such as E85 (85:15 biofuel:gasoline ratio), see OECD (2008).

²² We transform crude oil into gasoline using a coefficient of transformation. Since other uses of oil are not explicitly considered, the terms “oil” and “gasoline” are often used interchangeably in the paper where convenient.

where $x(t)$ is oil used in period t , $\sum_{\theta=0}^t x(\theta)$ is cumulative oil extracted and \bar{X} is the initial stock of

crude oil. Oil is then transformed into gasoline or diesel. For each region, we consider a representative fuel: gasoline for the US and diesel for the EU.²³

We simplify by considering a representative first generation biofuel for each region. This assumption is reasonable because there is only one type of biofuel that dominates in each region. For example, 94% of production in the US is ethanol from corn, while 76% of EU production is biodiesel from rapeseed. Brazil, the largest ethanol producer among MICs, uses sugarcane. Hence, sugarcane is used as the representative crop for MICs. In the LICs, 90% of biofuels are produced from cassava, although it amounts to less than 1% of global production. Table 3 shows the representative crop for each region and its production cost. Note the significant difference in costs across crops. These costs are assumed to decline by around 1% a year (Hamelinck and Faaij 2006) mainly due to a decrease in processing costs.²⁴

Table 3. Unit costs of first generation biofuels²⁵

	US	EU	Other HICs	MICs	LICs
Feedstock	Corn (94%)	Rapeseed (76%)	Corn (96%)	Sugar-cane (84%)	Cassava (99%)
Cost (\$/gallon)	1.01	1.55	1.10	0.94	1.30

Sources: Production costs (FAO 2008a; Eisentraut 2010); *Notes:* The numbers in parentheses represent the percentage of first-generation biofuels produced from the representative crop (e.g., corn).

²³ In the US, gasoline represents more than three-quarters of transport fuel use while diesel accounts for about 60% in the EU (World Resources Institute 2010). The coefficients of transformation of oil into gasoline and into diesel are reported in the Appendix.

²⁴ Except for cassava, for which we have no data.

²⁵ These costs are inclusive of the value of by-products, since only part of the plant (the fruit or the grain) is used to produce first-generation biofuels. For instance, crushed bean “cake” (animal feed) and glycerine are by-products of biodiesel that can be sold separately.

We model a US tax credit of 46 cents/gallon, which consists of both state and federal credits (de Gorter and Just 2010) which is removed in the model in year 2010, as done in other studies (Chen *et al.* 2012). EU states have tax credits on biodiesel ranging from 41-81 cents (Kojima *et al.* 2007). We include an average tax credit of 60 cents for the EU as a whole.

Second gen biofuels can be divided into three categories depending on the fuel source: crops, agricultural and non-agricultural residue. They currently account for only about 0.1% of total biofuel production although the market share may increase with a reduction in production costs and improved fuel performance and reliability of the conversion process. Compared to first gen fuels, they emit less greenhouse gases and are less land consuming.

Among several second gen biofuels, we model the one that has the highest potential to be commercially viable in the near future, namely cellulosic ethanol in the US and biomass-to-liquid (BTL) fuel in EU (IEA 2009b). Their energy yields are much higher than for first-gen biofuels. In the US, 800 gallons of ethanol (first gen) are obtained by cultivating one hectare of corn, while 2,000 gallons of ethanol (second gen) can be produced from ligno-cellulosic (Khanna 2008). In EU, around 1,000 gallons/ha can be obtained from BTL, but only 400 gallons/ha are obtained from first gen biofuels.²⁶

Second gen fuels are also more costly to produce. The production cost of cellulosic ethanol is \$2.15 per gallon while first gen corn ethanol currently costs about \$1.01 per gallon and ethanol from sugar cane costs \$0.94. The production cost of BTL diesel is \$3.25 per gallon - twice that of

²⁶ By second generation biofuels, we mean cellulosic ethanol in the US and BTL in the EU.

first gen biodiesel. However, technological progress is expected to gradually narrow these cost differentials and by 2030 or so, the per gallon production costs of second gen biofuels and BTL diesel are projected to be \$1.09 and \$1.40, respectively.²⁷ Finally, second gen fuels enjoy a subsidy of \$1.01 per gallon in the US (Tyner 2012), which is also accounted for in the model.

The US mandate (Energy Independence Security Act, 2007) sets the US target for biofuels at 9 billion gallons annually by 2008, increasing to 36 billion gallons by 2022.²⁸ The bill specifies the use of first and second gen biofuels as shown in Figure 3. The former (corn ethanol) is mandated

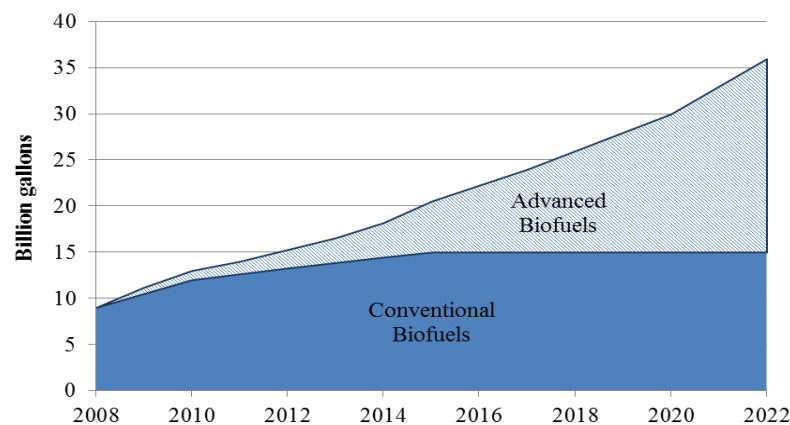


Figure 3. US biofuel mandate

to increase steadily from the current annual level of 11 to 15 billion gallons by 2015. The bill requires an increase in the consumption of advanced biofuels (or second generation biofuels) from near zero to 21 billion gallons per year in 2022. In the EU the mandate (European

²⁷ All data on production costs are from IEA (2009b). Second generation biofuels costs are assumed to decrease by 2% per year (IEA 2009b).

²⁸ It is not clear whether the mandates will be imposed beyond 2022 but in our model, we assume that they will be extended until 2050. In fact ethanol use in the US is close to hitting the 10% “blending wall” imposed by Clean Air regulations which must be relaxed for further increases in biofuel consumption. We abstract from distinguishing between the three categories of advanced biofuels in the US mandate. Of the 21 billion of second gen biofuels mandated, 4 million gallons are low emission biofuels that can be met by biofuels other than cellulosic, such as sugarcane ethanol imported from Brazil. Another million gallons may be met by biodiesel, which is used mainly for trucks. In this study, we assume that the entire target for advanced biofuels has to be met by cellulosic ethanol.

Commission 2009) requires a minimum share of biofuels of 10% in transportation fuel by 2020.

Unlike the US, the EU has no regulation on the use of second gen fuels.²⁹

The model distinguishes between direct carbon emissions from fossil fuel consumption in transportation and indirect carbon emissions induced by the conversion of new land into agriculture. Carbon from biofuel use is mainly emitted during production and hence is crop-specific. Considering only direct emissions, displacing gasoline by corn ethanol reduces emissions by 35%; 70% if displaced by ethanol from sugarcane. Second-generation biofuels reduce carbon by 80% compared to gasoline (Chen *et al.* 2012). Conversion of land (land class 2 or 3) for farming also releases carbon into the atmosphere.³⁰ Using Searchinger *et al.* (2008), we assume that the carbon released is 300 and 500 tons of CO₂e per hectare respectively for land classes 2 and 3, immediately after land conversion. Carbon released from clearing pastureland is lower than for forests. Therefore, emissions are lower on class 2 land than on class 3 since the former has more pasture and the latter more forest.

Goods are treated as perfectly homogenous. We assume frictionless trading in crude oil and food commodities between countries. In reality, there are significant trade barriers in agriculture, but given the level of aggregation in our model, it is difficult to model agricultural tariffs, which are mostly commodity-specific (sugar, wheat, etc.). However, we do model US and EU tariffs on biofuels. The US ethanol policy includes a per unit tariff of \$0.54 per gallon and a 2.5% *ad valorem* tariff (Yacobucci and Schnepf, 2007). The EU specifies a 6.5% *ad valorem* tariff on

²⁹ US and EU mandates introduce other minor criteria that we do not model. For instance, the EU mandate specifies that biofuel should not be produced on lands with significant biodiversity.

³⁰ This is a gradual process. For forests it may also depend on the final use of forest products. However, we assume that all carbon is released immediately following land-use change, an assumption also made in other well-known studies (e.g., Searchinger, *et al.* 2008).

biofuel imports (Kojima *et al.* 2007). After 2012, US trade tariffs are removed from the model (The Economist 2012).

Model Calibration

We maximize the consumer plus producer surplus given regional demand functions for food and energy (denoted by subscript l) where energy may be supplied by gasoline, and first and second (C_j), the cost of land conversion (C_s) and crude oil supply (C_{oil}). The choice variables are the consumption of crude oil (x), land of quality i allocated to each use j (L_i^j) and new land brought under cultivation (L_i^s). Endowments include the initial stock of crude oil and land of quality i . The maximization problem where we hide the time and region subscripts (respectively, t and n) can be written as³¹

$$\underset{x, L_i^j, L_i^s}{Max} \sum_{t=0}^{\infty} \left\{ \frac{1}{(1+r)^t} \left[\sum_n \left[\sum_l \int_0^q D_l^{-1} d\theta - \sum_j C_j \left(\sum_i k_i^j L_i^j \right) - C_s \left(\sum_i L_i^s \right) \right] - C_{oil}(x)x \right] \right\}. \quad (6)$$

The relative prices of biofuels and gasoline determine their share in the total energy mix. Without the mandates, as energy demand increases over time and oil stocks deplete, the price of gasoline increases (at least over an initial time period) inducing substitution into biofuels. The energy mandates accelerate this substitution process. However, the demand for food also goes up because of population growth and changes in dietary preferences, and this limits the conversion of high quality land from food to energy production. The discount rate is assumed to be 2% as is standard in such analyses (Nordhaus and Boyer 2000). The model is simulated over 200 years (2007-2207) in steps of five, to keep the runs tractable.

³¹ The complete set of model equations is available from the authors.

The model was calibrated for the base year 2007. It is not possible to test model predictions over a long time horizon because biofuel mandates have been imposed only recently. However, as shown in Fig.4, the model does track the US gasoline consumption quite closely from 2000 to 2007.³² The average difference between observed and projected values is systematically around 3%. The model predicts the annual average increase in food prices from 2000 to 2007 at 8%.³³ According to the FAO, food prices grew at an annual rate of 6% during this period. The model also predicts that around 19 million hectares of new land are converted for farming from 2000 to 2009. According to the FAOSTAT, 21 million hectares of land were brought into cultivation during this period. These indicators suggest that the model performs reasonably well in predicting the impact of the mandates on different variables of interest.

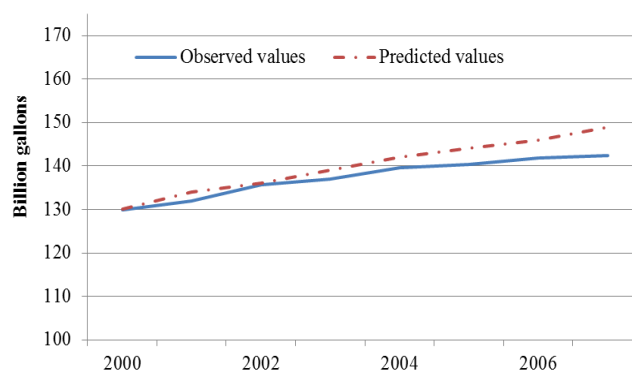


Figure 4: Model prediction vs actual US oil consumption from 2000 to 2007
Source: Consumption figures are from EIA (2011).

³² Note that we only impose biofuel mandates in our model so the gasoline consumption is determined endogenously. We do not report the values for 2008 and 2009 since US gasoline consumption fell significantly during the recession of 2008.

³³ Our world food price is the average of cereal and meat prices weighted by the share of each commodity in total food consumption. In general, it is hard to accurately predict food prices in the short run, because of weather-related variability (droughts such as the one that occurred in Australia in 2008 or Russia in 2010), currency fluctuations and other macroeconomic phenomena.

3. Simulation Results

We first state the scenarios modeled in the paper and then describe the results. In the *Baseline case* (model BASE), we assume that there are no energy mandates and both first and second gen fuels are available. This case serves as the counterfactual. The idea is to see how substitution into biofuels takes place in the absence of any clean energy regulation. In the *Regulatory Scenario* (model REG), US/EU mandatory blending policies, as described earlier, are imposed. The key results are as follows:³⁴

1. Limited effect of biofuel mandates on food prices We find that the effect of the mandates on food prices is quite modest (see REG in Table 4). With no energy mandates, food prices rise by about 15%, which is purely from changes in population and consumption patterns (see BASE).³⁵ With energy mandates, they go up by 32% (see REG). Thus the additional increase in 2022 from energy regulation is about 17%.³⁶ This is much smaller than what most other studies predict (Banse *et al.* 2008, Rosegrant *et al.* 2008, Roberts and Schlenker 2010).³⁷

³⁴ Our results are time sensitive but to streamline the discussion, we mostly focus on the year 2022. In the more distant future (say around 2050 and beyond), rising energy prices and a slowdown in demand growth makes biofuels economical, even without any supporting mandates. Mandates become somewhat redundant by then. Given the lack of space, we do not discuss what happens in 2050 and beyond.

³⁵ The model is calibrated to track real food prices in 2007. Cereal and meat prices for that year for the BASE case are \$218 and \$1,964 per ton. Observed prices in 2007 were \$250 and \$2,262, respectively (World Bank 2010). The small difference can be explained by our calibration method which is based on quantities not prices.

³⁶ Since the model is dynamic, the initial conditions are endogenous, hence the starting prices in 2007 are not exactly equal (Table 4).

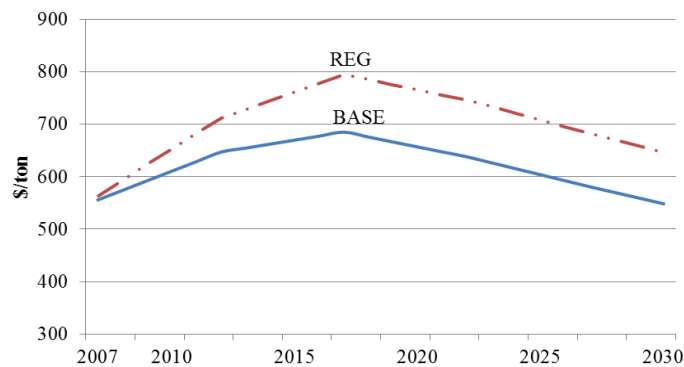
³⁷ In general, it is difficult to compare outcomes from different models, but Rosegrant *et al.* (2008) predict prices of specific crops such as oilseeds, maize and sugar rising by 20-70% in 2020 which are, in general, significantly higher than in our case. Roberts and Schlenker (2010) project that 5% of world caloric production would be used for ethanol production due to the U.S. mandate. As a result, world food prices in their model rise by 30%. These studies assume energy equivalence between gasoline and biofuels, i.e., one gallon of gasoline is equivalent to one gallon of biofuel. We account for the fact that one gallon of ethanol yields about a third less energy than gasoline, as in Chen *et al.* (2012).

Table 4. World food, biofuel and gasoline prices (in 2007 Dollars)

		BASE	REG
Weighted food price (\$/ton)	2007	557	564
	2022	639(15%)	746(32%)
Biofuel price (\$/gallon)	2007	2.14	2.18
	2022	1.97	2.19
Crude oil price (\$/barrel)	2007	105	106
	2022	121	119

Notes: Weighted food price is the average of cereal and meat prices weighted by the share of each commodity in total food consumption. The numbers in brackets represent the percentage change in prices between 2007-22. Our predictions for crude oil prices are quite close to US Department of Energy (EIA 2010, p 28) projections of \$115/barrel in 2022.

Figure 5 shows the time trend in food prices under the two regimes. Note that prices increase both with and without regulation.³⁸ The substantial increase in food demand in MICs and LICs

**Figure 5. World weighted food prices**

Notes: The baseline model is in blue and the regulated model in red. The weighted food price is the average of cereal and meat prices weighted by the share of each commodity in total food consumption.

accompanied by a change in dietary preferences raises the demand for land, which drives up its opportunity cost. Without energy regulation, meat consumption in these two regions increases by 8% (for MICs) and 34% (for LICs) between 2007 and 2022, with the latter starting from a smaller

³⁸ Although real food prices have declined in the past four decades, the potential for both acreage expansion and intensification of agriculture through improved technologies is expected to be lower than in the past (Ruttan 2002). From 1960 to 2000, crop yields have more than doubled (FAO 2003). But over the next five decades, yields are expected to increase by only about 50%, see the data presented in the Appendix (see Table A8). However, yields may also respond to higher food prices, an effect we do not capture here. Although that will imply an even smaller impact of energy mandates on food prices.

base. The consumption of cereals remains stable. Since more land is used per kilogram of meat produced, the overall effect is increased pressure on land. Food prices decline over time as the effects of the mandates wear off.³⁹ This is mainly because population growth levels off by that time horizon and yield increases due to technological improvements in agriculture.

2. Demand growth causes most of the land conversion, nearly all of it in developing countries.

Table 5 shows that the really big increases in land use occur even without mandates: in the MICs, 119 million ha (=912-793) are brought under production between 2007-22 without any mandates (see BASE). This is about two thirds of all cultivated land currently in production in the US. No new land (including CRP) are brought under cultivation in the US due to higher conversion costs than in MICs. With the mandates, MICs bring another 74 (=986-912) million hectares under farming. Food production in the US/EU declines but rises in the MICs.

Table 5. Land allocation to food and energy production (in million ha)

		US		EU		MICs	
		BASE	REG	BASE	REG	BASE	REG
Land under food production	2007	166	167	138	136	789	789
	2022	166	107	137	129	905	980
Land under fuel biofuel production	2007	12	11	5	7	4	4
	2022	12	71	6	14	7	6
Total cultivated land	2007	178	178	143	143	793	793
	2022	178	178	143	143	912	986

Notes: Land allocation in Other HICs and LICs are similar across the different scenarios.

Fig.6 shows land use for food and fuel. Note that in the US about 60 million ha – a third of all farmland – is moved from food to fuel production. But no new land is added (Fig.6a). However, the MICs convert a significant amount of land, irrespective of the energy mandates (Fig.6b).⁴⁰ Both first and second gen biofuel production increases sharply under the US mandate (see Table

³⁹ The increase in price due to regulation is about 6% in the year 2100.

⁴⁰ We do not show the EU case because it does not change appreciably.

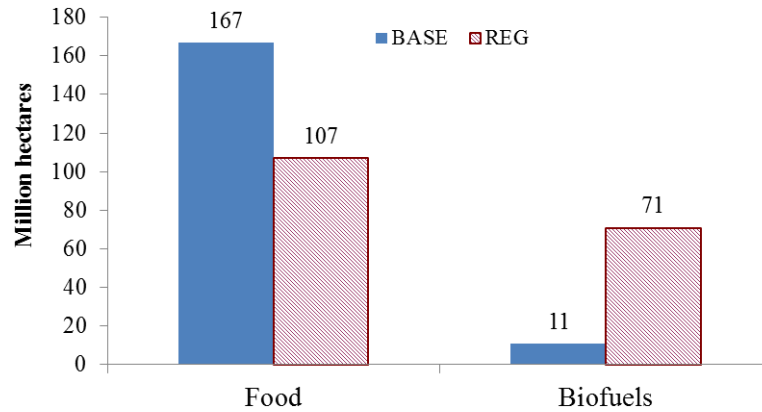


Fig. 6(a). Land allocation in US: land is shifted out from food to fuel

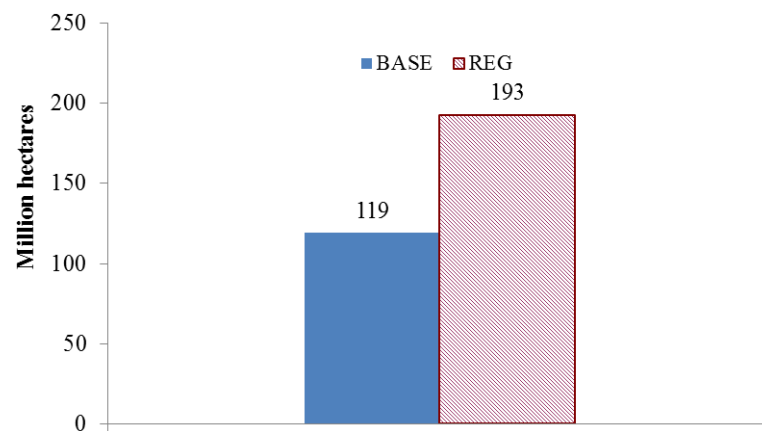


Fig. 6(b) Land conversion in MICs

Figure 6. Land allocation under Base and REG (year 2022)

Note: An area larger than current US farmland is cleared in the MICs but most of it is due to demand growth not energy policy

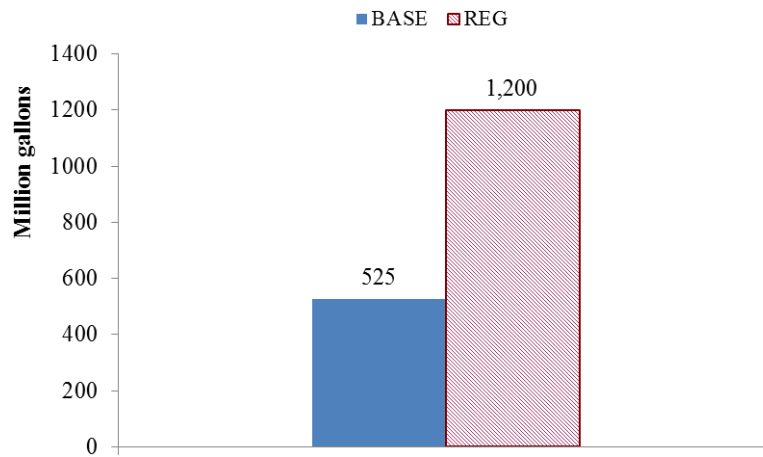
6). US food production declines by almost 27% as a result of the energy mandates (not shown).

US food exports go down by more than 80% (from 75 to 13 million gallons). This is because land is shifted out of food to produce biofuels for domestic consumption. Imports of first gen biofuels increases more than double (see Figure 7).

3. *Mandates lead to big increases in biofuel production, earlier in time* Without regulation, biofuel consumption in the EU and US in 2022 is around 2 and 7 billion gallons, and accounts for 3% and 5.5% of fuel consumption, respectively. This is much lower

Table 6. Biofuel production (billion gallons)

	Year	US		EU		MICs	
		BASE	REG	BASE	REG	BASE	REG
Total biofuels	2007	8.1	8.2	2.3	3.1	7.4	7.3
	2022	6.5	34.8	2.0	5.4	12.2	10.9
First gen biofuels	2007	8.1	8.2	2.3	3.1	7.4	7.3
	2022	7.3	13.8	0.1	1.5	12.2	10.9
Second gen biofuels	2007	0	0	0	0	0	0
	2022	0	21.0	1.9	3.9	0	0

**Figure 7. US biofuel imports with and without the energy mandate**

than what is prescribed by the mandates. Figure 8 shows consumption with and without the mandates (BASE, REG). The mandatory blending policy requires an additional 30 billion gallons of biofuels in 2022 compared to the unregulated case, mostly in the US.⁴¹ The US target is much more ambitious. It binds until 2040 (see panels a and b). The gap in consumption with and without the mandate is bigger in the US than in the EU.

As seen from Fig. 8(a) and 8(c), first gen fuels decline in use without a mandate for several years before becoming economical in response to rising energy prices. After 2030, the use of first gen biofuels increases even without a mandate. In the absence of regulation, the global share of oil in transport steadily decreases from 95% in 2007 to 84% in 2050. The share of biofuels increases,

⁴¹ Global biofuels production under the baseline scenario is 18 billion gallons in 2022.

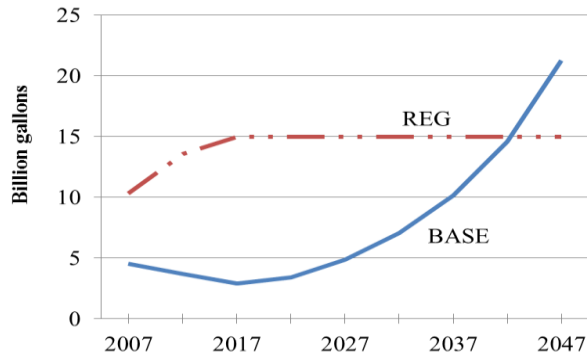


Fig. 8(a) US first gen biofuel use

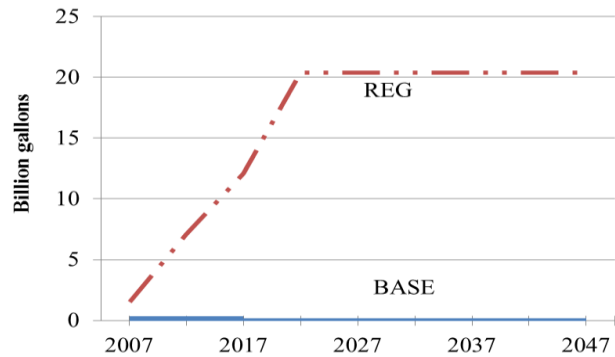


Fig. 8(b) US second gen biofuel use

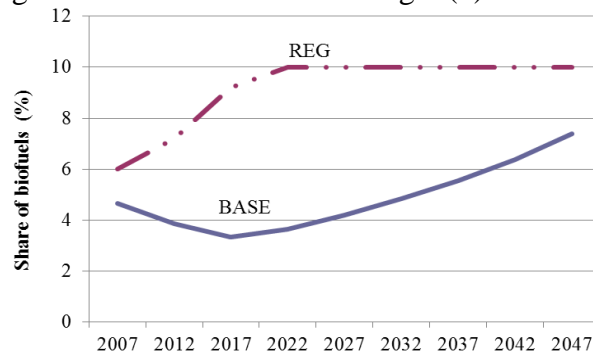


Fig. 8(c) Share of biofuels in transport in EU

Figure 8. US and EU biofuel use (with and without mandates)

Notes: The US mandate is more stringent, as can be observed by the vertical distance between the dashed and solid lines. Since the EU mandate is in percent terms, we report percent figures for it.

mainly due to an increase in the market share of first gen fuels. With no regulation, second gen biofuels are not economically viable by 2022 in the US whereas they are adopted by 2017 in the EU. This is due to lower processing costs in the EU. The production of first gen fuels, however, does show a more rapid growth after 2030, mainly because of a reduced demand for land (see Fig. 8a and 8c).

With no regulation, annual world production of biofuels is constant at about 20 billion gallons until 2020, increasing to 96 billion in 2050 (not shown). The stagnation until 2020 is due to a rapid increase in the opportunity cost of land, caused by the growing demand for food. Indeed, land rents double in the US and EU during this period. Beyond 2020 however, food demand

levels off, and so do land rents. However, the scarcity rent of oil continues to increase, making gasoline expensive and biofuels economically feasible (see Fig. 8).

4. Mandates reduce crude oil prices and cause significant leakage and direct emissions The primary goal of biofuel regulation is to reduce direct emissions from the energy sector. US emissions fall by less than 1% and EU emissions by about 1.5% (see Table 7). The switch towards the less carbon intensive energy is partially offset by the rise in the demand for the blended fuel.

Table 7. Direct carbon emissions in billion tons of CO₂e (REG)

	US	EU	World
2007	1.85	0.83	5.1
2022	1.95 (-0.9%)	0.81(-1.5%)	6.30 (-0.5%)

Note: Numbers in parenthesis represent the percentage change of carbon emissions compared to BASE model, which is not shown here.⁴²

The mandates, while increasing the consumption of biofuels in the US/EU, increase oil consumption and reduce biofuel use elsewhere. This occurs because of terms of trade effects - the increased subsidy for biofuels lowers the world price of oil (see Table 4). In 2022 the price of oil is about 1% lower, while the price of biofuels increases by 11% with mandatory blending. The net effect is that biofuel consumption outside the US and EU goes down by 20% in 2022, most of it in MIC countries. Oil use in the rest of the world goes up by 1%.⁴³

⁴² Observed average carbon emissions for previous years are close to our model predictions: they equal 1.7, 0.9 and 5.8 tons of CO₂e for the US, EU and World in 2007 (IEA, 2009c).

⁴³ We only discuss spatial leakage while other models have studied inter-temporal leakage (e.g., see Fischer and Salant, 2011) and inter-sectoral leakage (Fullerton and Heutel, 2010). Bento *et al.* (2011) include leakage by land markets - they distinguish between four types of carbon leakage due to the US biofuel mandate: domestic fuel markets, domestic land markets, world land and crude oil markets.

Annual direct emissions of carbon decrease by less than 1% in the rest of the world. Although the US/EU consume a significant share of global transportation energy - 53% in 2007 which declines to 28% in 2050 – the decline in emissions because of regulation is mostly offset by spatial leakage. The net effect of mandatory blending policies on global direct emissions is small (Table 7).

5. Indirect carbon emissions increase Biofuel mandates lead to an *increase* in indirect global emissions (see Fig. 9). The mandates increase total emissions in most years relative to the unregulated (BASE) case, which to a large degree is due to land conversion. Total emissions (direct and indirect) also increase in the near term (see Figure 9).

Since we track the current use and class of land that is converted for agriculture, we can compute them from the model. Regardless of whether biofuel mandates are imposed in our model, the increased demand for food and energy causes large-scale land conversion. The mandates only accelerate this process. In 2022, indirect carbon emissions increase by 60% (or 4.4 billion tons of CO₂e). As a result, total carbon emissions in non-regulated countries increase by the same amount, which is much larger than the annual savings from regulation in the mandated countries (0.01 billion tons). In aggregate, carbon emissions increase by about 4.4 billion tons of CO₂e due to mandatory blending (see Fig. 9).

6. Welfare declines in the non-regulated countries We can compute the regional gains and losses in aggregate consumer and producer surplus as a result of the mandates (Figure 10). Medium and low income countries experience the largest loss in welfare with mandatory blending. This

welfare loss (for MICs and LICs) amounts to 11 trillion dollars annually and increases rapidly until 2022 before declining. However, the US experiences a slight *increase* in welfare. These results are primarily driven by changes in surplus from

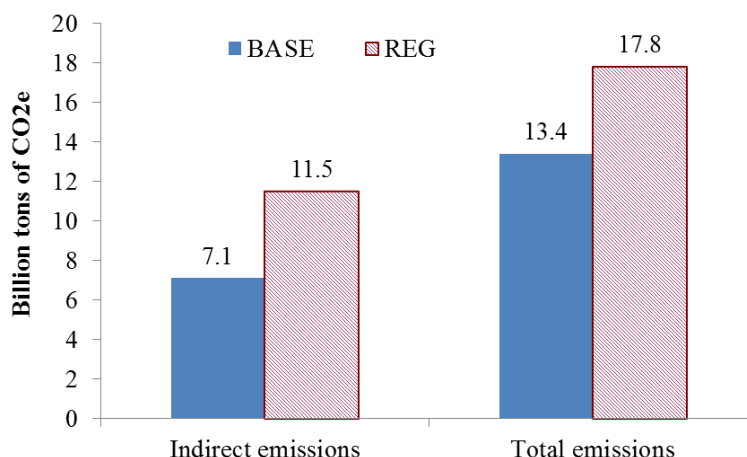


Figure 9. Biofuel mandates do not reduce carbon emissions

Notes: Total emissions are the sum of direct and indirect emissions.

agriculture. The mandates increase biofuel production, which causes an increase in the opportunity cost of land, which in turn drives up the price of agricultural products (both food and energy). This has a significant positive impact on surplus in the US agricultural sector, which is one of the stated goals of the mandate (de Gorter and Just 2010).

The global welfare effects of introducing mandatory blending is clearly negative. In the MICs and LICs - countries where a large share of income is allocated to food consumption, consumers are more sensitive to changes in food prices. As a result, the loss in welfare of food consumers exceeds the gain to food producers (from higher food prices). Note however, that we do not include the benefits from reduced carbon emissions in the mandated nations, and given that greenhouse gases are global pollutants, it is not clear whether any benefits accrue directly to the

countries imposing mandates. On the other hand, higher emissions in other nations due to terms of trade effects will cause environmental damages that will likely reduce aggregate welfare.

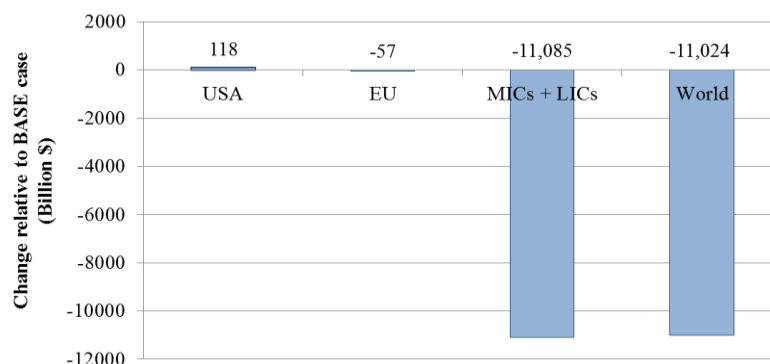


Figure 10. Welfare impacts of US and EU mandates relative to No Mandate (year 2022)

Notes: 1) Surplus is the sum of consumer and producer surplus net of subsidies; 2) Biofuel mandates impact the welfare of MICs and LICs the most.

7. *The US mandate is stricter than that of the EU* The associated shadow prices of the mandates yield the subsidy needed to meet biofuel targets in the regulated countries. The subsidy is only positive when the policy constraint is binding (see Figure 11). The US subsidy is an order of magnitude higher than in the EU. The subsidy required to meet the second gen requirement is higher than the first gen subsidy, which can be explained by the relatively high production cost of second gen biofuel technologies still in their infancy. Prior to 2015, the requirement on second gen biofuel consumption is relatively small and therefore less costly to impose.⁴⁴

4. Model Sensitivity to Parameter Values

There is uncertainty regarding the values of several key parameters used in the empirical analysis. These include the stock of oil and its cost of extraction, the conversion cost of fallow lands, and

⁴⁴ These estimates are close to that of other studies such as Ando *et al.* (2010).

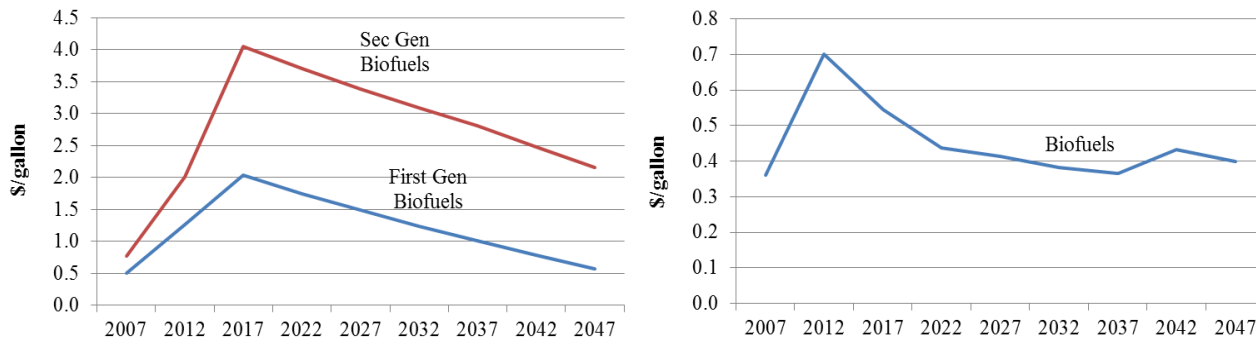


Figure 11. Implicit biofuel subsidies: US subsidies are much larger than in EU

Note: Since the EU mandate does not differentiate between first and sec gen use, the subsidy is given to all biofuels.

yield parameters for crops. In this section we investigate the sensitivity of our results to changes in these parameters.⁴⁵ We also impose biofuel mandates in two of the largest energy consuming nations, China and India, to check how food prices may be impacted. Finally, we check how assumptions regarding the scarcity of crude oil and income-based dietary preferences affect our analysis.

Our strategy is to study the model with full regulation (model REG) with the following changes: (1) a 20% lower initial stock of oil (2) 50% lower conversion cost for fallow lands and (3) a 15% increase in agricultural yields because of adoption of biotechnology.⁴⁶ For (3), we model the adoption of genetically modified foods that may raise agricultural yields through introduction of new cropping varieties that are plant and disease resistant and do well in arid environments (FAO

⁴⁵ Because of a lack of space, we are unable to show all our sensitivity results. We discuss only the most significant ones.

⁴⁶ An increase in the cost of extraction of oil is not considered, but would have a similar effect as a reduction in the initial stock of oil since both would raise energy prices. Preliminary runs suggest that the model is not very sensitive to an increase in the cost of extraction of oil.

2008b).⁴⁷ Biotechnologies are currently adopted by the world's largest agricultural producers except the EU and occupy about 10% of global crop area.⁴⁸ We assume a reasonable across-the-board increase in agricultural yields of 15% relative to the models described earlier.⁴⁹ To keep it simple, this increase in yields is assumed to be uniform across land classes and across regions. In addition, it equally affects food and both types of biofuels.

The results are summarized in Table 8 while the impact on carbon emissions is reported in Table 9. Lower oil reserves raise energy prices, which in turn lead to higher food prices since more land is shifted out from food to energy production (Table 8). Lower oil use also reduces direct emissions (see Table 9). However, less oil use and higher oil prices induce more biofuel production, which leads to more land being brought under cultivation. The rise in land rents causes a rise in food prices which reduces food demand. This leads to lower land conversion. Overall, indirect carbon emissions decrease (see Table 9). A reduction in the conversion cost of new land leads to more land being converted for agricultural production in the MICs. First gen biofuels from the MICs become competitive in the US and EU markets. This releases land for food production in both countries leading to a rise in food exports from the US and EU, as shown in Table 8. Exogenous improvements in biotechnology have a major impact, reducing food prices by about 35% compared to the REG model. The demand for land declines. Because of increased food production, US food exports more than double. Less land is required to produce the

⁴⁷ The adoption of Genetically Modified Organisms (GMOs) can help biofuel production by increasing the production of biomass per unit of land as well as the conversion of biomass to first or second gen biofuels (FAO 2008b).

⁴⁸ The US leads in the adoption of biotechnologies, followed by Brazil, Argentina and to a lesser extent India and China.

⁴⁹ According to the Council of Biotechnology Information (2008), adoption of GMOs contributed to a 15% increase in US crop yields during 2002-07. Due to a lack of data for other countries, we apply this rate of increase across the board.

regulated level of biofuels. Indirect emissions decline significantly in this case. In summary, lower conversion costs increase emissions and adoption of biotechnology reduces them.

Table 8. Sensitivity analysis: Effect of changes in model parameters on the model with mandates (year 2022)

	REG	Lower oil reserves	Lower land conversion cost	Higher adoption of biotech
Food price (US\$/ton)	746	758	683	482
Biofuel price (\$/gal)	2.19	2.21	2.06	1.66
Gasoline price(\$/gal)	2.52	3.76	2.64	2.61
Net Exports				
US food (mil tons)	13	14	11	32
US biofuels (mil gal)	-1,200	-1,230	-1,350	-975
EU biofuels (mil gal)	- 82	- 24	- 99	-255
Aggregate acreage used (mil hectares)				
World	1,826	1,814	1,904	1,718

Note: gal=gallons. The benchmark model REG is shown in the left hand column.

Table 9. Sensitivity analysis: Impact of energy mandates on carbon emissions (year 2022, billion tons of CO₂e)

	REG	Lower oil reserves	Lower land conversion cost	Higher adoption of biotech
Direct emissions				
US	1.95	1.57	1.96	1.97
EU	0.81	0.63	0.82	0.87
World	6.30	5.15	6.31	6.44
Indirect Emissions	11.50	10.90	16.29	5.12
Total Emissions	17.80	16.05	22.60	11.56

Chinese and Indian Mandates, Scarcity of Oil and Stationary Dietary Preferences⁵⁰

We consider the case of China and India, the two most populous countries, imposing domestic biofuel mandates.⁵¹ In this scenario, we assume that these two nations impose a mandate

⁵⁰ It may be useful to comment on how the BASE model (the one without regulation) itself responds to changes in the above parameters. The most important observation is that when the conversion cost of new land decreases, direct emissions decline, because more biofuel is used. Less food is consumed but greater biofuel use leads to more land conversion. Other factors have similar qualitative effects on the model without regulation, but less in magnitude. Detailed results for this case are not shown but can be obtained from the authors.

⁵¹ The number of vehicles in China is expected to increase from 30 to 225 million by the year 2025, and in India from 15 to 125 million (IEA 2009a). Currently, biofuels supply less than 1% of transportation fuel in these countries.

requiring the share of biofuels in transportation to rise linearly to at least 10% by 2022. Imposing these mandates increases biofuel consumption in the MICs from 10 billion gallons under REG to 24 billion. But terms of trade effects are smaller now because these two large countries use more biofuels. Global oil consumption goes down by less than 1%, with little change in direct carbon emissions in the MICs. What is interesting is that instead of moving land away from food to fuel production, farmers from MICs which are land abundant bring new land under cultivation (another 10 million hectares). As a result, indirect emissions rise to 13 million tons. But world food prices still rise by only 1% beyond the impacts from US and EU mandates.

We estimate the effects of two key assumptions in the model. First, we suppose that the price of oil remains constant over the entire time period at \$105/barrel, the initial crude oil price in our model. Without a mandate, world use of biofuels decreases because of constant oil prices. US biofuel use drops from 7 to 2 billion gallons. Second gen fuels are never adopted. Because of the mandate, indirect carbon emissions increase by around 60% compared to the BASE model (both with cheap oil). About 80 million hectares of new land is brought under cultivation because of energy regulation. This is 10 million hectares more than when oil prices rise competitively. With cheap oil, biofuel use is low without mandates and increases sharply with them. Now, imposing the mandate has a bigger effect on food prices, which increase by 30% - recall that food prices increased by about 17% when oil prices were allowed to increase competitively. The mandates induce higher land conversion to energy and less to food. The subsidy required to meet the US targets is almost 1.5 times larger than under the REG model.

Finally, we examine what happens when food preferences are assumed to be constant, i.e., there is no income-driven preference for meat and dairy products. We fix income elasticities for meat and cereal products in the MICs and LICs at levels similar to US and EU. This means that people in developing countries are assumed to have the same elasticities towards meat and cereals as in developed nations, but at their lower consumption levels. As a result, their meat consumption increases much less rapidly with income than before. To compare, note that per capita meat consumption goes up by 8% in MICs and by 34% in LICs from 2007 to 2022 when preferences change endogenously as in the previous runs. When preferences are kept fixed, meat consumption is almost constant. Food prices *decrease* over time by about 9% in the same period, compared to a 15% increase in the BASE model (see Table 4). Since land rents fall, more biofuels are produced – for instance in the US, five billion gallons more than in the BASE case, reaching 11 billion gallons in 2022. Food prices are higher under regulation by only 7% compared to no regulation, when preferences are assumed stationary. To meet their biofuel targets, US and EU import less biofuels from MIC countries. MIC nations convert less land to farming.⁵²

5. Concluding Remarks

We model the effect of biofuel mandates in the US and EU by combining three elements which have not been considered in previous studies - income-driven dietary preferences, differences in land quality and a limited endowment of oil. We find that modeling land supply leads to price

⁵² To see what would happen to food prices if no second gen mandate was specified in the US, we run a scenario, in which both first and second gen biofuels can be used to meet mandatory blending specifications, but there is no requirement on the share of second gen fuels. We find that second gen fuels are too costly and will not be produced without a mandate. With the mandate, 21 billion gallons are produced. Without mandates on second generation biofuels, food prices in 2022 go up by 40% from the base year 2007: in that case land-using first gen fuels supply most of the biofuel. One may expect more food to be produced when second gen fuels which are less land-intensive, are mandated. However, land rents decline, and US food exports double under second gen fuels, albeit from a low base. In summary, the mandate on second gen biofuels helps reduce imports, but does not release land for more food production in US since second generation biofuels are domestically produced.

impacts of energy mandates that are generally lower than in most studies. Secondly, demand side effects that include expected changes in dietary preferences account for half of these price effects, the remaining coming from clean energy policies. Third, even mandates adopted by the big developing countries China and India, do not produce large price effects, although more land is converted into farming.

Our results suggest that dietary changes towards increased meat and dairy consumption may have an important role in the projected growth of food prices. For example, if diets were kept constant, food prices would actually *fall* over time (9%) without energy regulation, and with biofuel mandates, they will rise by only 7% in year 2022, less than what other studies predict.

The upshot of these results is that the effect of energy policies that divert corn from food to fuel can be mitigated by supply side adjustments such as land conversion. However, indirect carbon emissions will be significant, leading to no net reduction in greenhouse gas emissions, one of the primary goals of biofuel policy. In fact, aggregate emissions are almost invariant with respect to assumptions about the crude oil market. If crude oil supplies are assumed to be scarce, more biofuels are used, leading to low direct emissions but high indirect emissions from land conversion. If crude oil is assumed abundant, less biofuel is used, causing high direct emissions and low indirect emissions. Thus biofuel mandates may not reduce aggregate emissions, unless new technologies such as genetically modified crops are widely used.

Mandates also cause spatial leakage, i.e., global oil prices fall due to reduced demand in the US and EU, leading to increased crude oil consumption by other nations that do not have energy mandates. Global emissions actually *increase*. Welfare declines in the developing countries.⁵³

The model is simple and can be extended in many directions. Price-induced technological change may further reduce the impacts of regulation. For instance, high fuel prices may lead to the increased adoption of fuel-efficient cars and reduce fuel use, including biofuels. Higher meat prices may lead to changes in the livestock industry, such as a shift from ranching to intensive feedlot operations which will further mitigate the effect of food price shocks. Learning effects, that are a result of market share, especially for new technologies like second generation biofuels, may also be quite significant. Finally it is not clear how other countries will react to these biofuel mandates in choosing their own energy and agricultural policies. Although we consider the case of China and India imposing mandates of their own, strategic interactions could be modeled explicitly in future work. An international climate treaty may lead to a price on carbon, which will then imply that countries that encroach upon grass and forest cover to grow energy crops will have to face higher abatement costs. This may reduce biofuel production and indirect carbon emissions. Increases in food prices, whether from demand effects or energy policies, may lead to increased efficiency in agriculture, such as irrigation, better seeds and other inputs. Our model assumes certain rates of technological change, but they are not linked to prices. These effects may further strengthen the supply response outlined in the paper.

⁵³ Mandates that prescribe the use of newer less land-intensive fuels such as second generation biofuels reduce the pressure on land, and have a muted effect on exports. These new fuels, which are less land-using, slow down the rise in food prices. However, they have a limited effect in curbing global emissions because they also reduce energy prices and lead to increased consumption of fossil fuels.

A major issue not addressed directly in the paper is how food price increases may affect the poor. The price increases, even if modest may have major impacts in terms of increasing poverty and malnutrition in the low and medium income economies, which are home to large numbers of the very poor. This issue needs to be addressed further in future research, with data on the price-induced behavior of consumers at various income levels. Thus, the fact that food prices increase by a lower margin, need not be cause for optimism, if the distributional impacts are significant, especially given that certain basic food commodities account for a significant share of household budgets and nutritional calories in many countries.

References

- Ando, A.W., M. Khanna, F. Taheripour. 2010. "Market and Social Welfare Effects of the Renewable Fuels Standard," in M. Khanna, J. Scheffran, D. Zilberman (Eds), *Handbook of Bioenergy Economics and Policy*, Chapter 14, New York: Springer.
- Banse, M., H. van Meijl, A. Tabeau, and G. Woltjer. 2008. "Will EU biofuels policy affect global agricultural markets?" *European Review of Agricultural Economics*, 35(2): 117-141.
- Bento, A., R. Klotz and J.R Landry. 2011 "Are There Carbon Savings from US Biofuels Policies? Accounting for Leakage in Land and Fuel Markets" Paper presented at 2011 AAEA and NAREA Joint Annual Meeting, Pittsburg, Pennsylvania, July 24-26, 2011.
- Chen, X., H. Huang, and M. Khanna. 2012 "Land Use and Greenhouse Gas implications of Biofuels: Role of Technology and Policy." Available at SSRN: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2001520

- Council of Biotechnology Information, 2008. “Biotechnology and Biofuels: Fueling Growth for Today and Tomorrow,” CBI Fact Sheets: Biotechnology and Biofuels.
- Delgado, C.L., C.B. Courbois and M. W Rosegrant. 1998. “Global food demand and the contribution of livestock as we enter the new millennium,” MSSD Discussion Paper no. 21. Markets and Structural Studies Division, International Food Policy Research Institute, Washington, DC.
- EIA. 2011. International Energy Statistics. U.S. Energy Information Administration Washington DC.
- Eisentraut, A. 2010. *Sustainable Production of Second-Generation Biofuels: Potential and perspectives in major economies and developing countries*, OECD/IEA, Paris.
- Eswaran, H., F.H. Beinroth and P.F. Reich. 2003. “A Global Assessment of Land Quality,” in Wiebe, K. (ed). 2003. *Land Quality, Agricultural Productivity, and Food Security*, Cheltenham, UK/Northampton, MA: Edward Elgar.
- European Commission EC. 2009. *European Directive on the promotion of the use of energy from renewable sources and amending and subsequently repealing Directives 2001/77/EC and 2003/30/EC*.
- FAO. 2003. *World agriculture towards 2015-2030*, Rome: Food and Agriculture Organization.
- FAO. 2008a. *The State of Food and Agriculture. Biofuels: Prospects, Risks and Opportunities*, Rome: Food and Agricultural Organization.
- FAO. 2008b. *The role of agricultural biotechnologies for production of bioenergy in developing countries*, Rome: Food and Agricultural Organization.

- FAOSTAT. <http://faostat.fao.org/default.aspx?alias=faostat&lang=en>, Rome: Food and Agricultural Organisation.
- Fischer, C., and S. Salant. 2011. "Alternative Climate Policies and Intertemporal International Leakage." Working Paper, Resources for the Future. Washington, DC.
- Fischer, G., and M. Shah. 2010. "Farmland Investment and Food Security: Statistical Annex," Report prepared for the World Bank and IIASA, Luxembourg.
- Fischer, G., H. Van Velthuisen, M. Shah, and F. Natchtergaele. 2002. *Global Agro-ecological Assessment for Agriculture in the 21st Century: Methodology and Results*. International Institute for Applied Systems Analysis (IIASA), Laxenburg; FAO, Rome.
- Fullerton, D., and G. Heutel. 2010. "The General Equilibrium Incidences of Environmental Mandates" *American Economic Journal: Economic Policy*, 2, 64-89.
- Golub, A., Y. Hertel, and B. Sohngen. 2009. Land Use Modeling in Recursively Dynamic-GTAP Framework, in T. Hertel, S. Rose and R. Tol (eds), *Economic Analysis of Land Use in Global Climate Change Policy*, Routledge, pp 235-278.
- Gorter, de H and D. Just. 2010. "The Social Costs and Benefits of Biofuels: The Intersection of Environmental, Energy and Agricultural Policy," *Applied Economic Perspectives and Policy*, 32, (1), 4-32.
- Gouel, C., and T. Hertel. 2006. "Introducing Forest Access Cost Functions into a General equilibrium Model," GTAP Working Research Memorandum No.8.
- Hamelinck, C.N, A.P.C Faaij. 2006. "Outlook for advanced biofuels," *Energy Policy*, 34, (17), 3268-3283.

- Hausman (Almirall), C., M. Auffhammer, and P Berck. 2012. "Farm Acreage Shocks and Food Prices: An SVAR Approach to Understanding the Impacts of Biofuels," forthcoming in *Environmental and Resource Economics*.
- Hertel, T.W, R.A. McDougall, B. Narayanan, and A.H Aguiar. 2008. *Behavioural Parameters*. In GTAP 7 Database Documentation, Center for Global Trade Analysis, Purdue University.
- Hertel, T.W., W.E. Tyner, and D.K. Birur. 2010. "The Global Impacts of Biofuel Mandates." *The Energy Journal* 31(1):75-100.
- IEA. 2009a. *World Energy Outlook*. International Energy Agency, Paris, France.
- IEA. 2009b. *From 1st to 2nd generation biofuel technologies: An overview of current industry and R&D activities*. International Energy Agency, Paris.
- IEA. 2009c. *CO₂ Emissions from Fuel Combustion: Highlights*. International Energy Agency, Paris.
- IEA. 2011. *Key World Energy Statistics 2011*, International Energy Agency, Paris.
- Keyzer, M., M. Merbis, I. Pavel and P. van Wesenbeeck. 2005. "Diet shifts towards meat and the effects on cereal use: can we feed the animals in 2030?" *Ecological Economics*, 55 (2), 187-202.
- Khanna, M. 2008. "Cellulosic Biofuels: Are They Economically Viable and Environmentally Sustainable?" *Choices*, 3rd Quarter, 23(3).
- Kojima, M., D. Mitchell, and W. Ward. 2007. *Considering Trade Policies for Liquid Biofuels*, World Bank, Energy Sector Management Assistance Program, Renewable Energy, Special report 004/07.

- Kooten, van C. and H. Folmer. 2004. *Land and Forest Economics*, Cheltenham, UK: Edward Elgar.
- Nordhaus, W.D. and J. Boyer. 2000. *Warming the World: Economics Models of Global Warming*, MIT Press, Cambridge, MA.
- Nordhaus, W.D. 2009. "The Economics of an Integrated World Oil Market," Keynote Address, International Energy Workshop, Venice, Italy, June 17-19, 2009.
- OECD. 2008. "Biofuel Support Policies: An Economic Assessment," Organization of Economic Cooperation and Development, Paris.
- Regmi, A., M.S. Deepak, J.L Seale Jr and J. Bernstein .2001. "Cross-Country Analysis of Food Consumption Patterns." in A Regmi, Ed., *Changing Structure of Global Food Consumption and Trade*, Washington, D.C.: Economic Research Service/USDA, pp. 14-22
- Reilly, J. and S. Paltsev. 2009. "Biomass Energy and Competition for Land," in T.W. Hertel, S. Rose and R.S.J. Tol, Eds: *Economic Analysis of Land-Use in Global Climate Change Policy*. Chapter 8. Routledge.
- Roberts, M. and W. Schlenker. 2010. "The U.S. Biofuel Mandate and World Food Prices: An Econometric Analysis of the Demand and Supply of Calories." NBER Working Paper N°15921, National Bureau of Economic Research, Inc.
- Rosegrant, M.W, T. Zhu, S. Msangi, T. Sulser. 2008. "Global Scenarios for Biofuels. Impacts and Implications," *Review of Agricultural Economics*, 30(3), 495-505.
- Ruttan, V. W. 2002. "Productivity Growth in World Agriculture: Sources and Constraints," *Journal of Economic Perspectives*, 16: 161-184.

- Searchinger, T., R. Heimlich, R.A. Houghton, F. Dong, A. Elobeid, J. Fabiosa, S. Tokgoz, D. Hayes and T-H. Yu. 2008. "Use of U.S. Croplands for Biofuels Increases Greenhouse Gases through Emissions from Land-Use Change," *Science* 319, 1238-1240.
- The Economist. 2012. *Brazilian brew: America opens up to Brazilian ethanol*. 7th January 2012.
- Tyner, W. 2012. "Second Generation Biofuels: Economic and Policy Issues," Paper presented at the Fifth Berkeley Bioeconomy Conference, 2012, March 26-28.
- UN Population Division 2010. *World Population Prospects: The 2010 Revision*, United Nations, Economic and Social Affairs, Population Division, New York.
- World Bank. 2010. Data, Country Classification, <http://data.worldbank.org/>
- World Energy Council, 2010. *2010 Survey of Energy Resources*. London.
- World Resources Institute, 2010. Earth Trends, Environmental Information, Available online: <http://earthtrends.wri.org/index.php>
- Yacobucci, B.D and R. Schnepf. 2007. "Ethanol and Biofuels: Agriculture, Infrastructure, and Market Constraints Related to Expanded Production," Congressional Research Service.

Appendix: Details of the Empirical Model

Here we describe the empirical model in more detail. Notice that all variables are functions of time, but for convenience we omit the time index and the region index when necessary. The model is a discrete-time, non-linear dynamic programming problem and was solved using GAMS software. It runs for the period 2007-2207. Because of the leveling off of population and elasticity parameters, the solution does not change much after year 2100. To reduce computational time, the model is programmed in time steps of 5 years. The reference year for model calibration is thus 2007.

Demand

Demand for cereals and meat are assumed to be independent as in other studies (Rosegrant *et al.* (2001), Hertel *et al.* (2010)). Cereals include all grains, starches, sugar and sweeteners and oil crops.⁵⁴ Meat includes all meat products and dairy such as milk and butter. Demand functions are given by equation (1). Demand for food products (cereal, meat) and fuel is in billion tons and in billion Vehicle Miles Travelled (VMT), respectively. The constant demand parameter A_i is product and region-specific. It is computed using the regional per capita income, population, demand for each product and the price of the product in the base year (2007).⁵⁵

All the data needed to calculate the constant demand parameters is shown in Table A1. Initial per capita income is taken from the World Bank database (World Bank 2010) and population from

⁵⁴ These categories are taken from the FAO (see FAOSTAT). Grains account for about half of all crop land followed by oil crops (20%) and starches (5%).

⁵⁵ For example, for cereal demand in the US in year 2007, US per capita income is \$46,405, population 301 million, per capita demand for cereals is 0.27 tons and the initial price and income demand elasticities are -0.1 and 0.01, respectively. The price for cereals is \$250/ton. From equation (1), the constant parameter A_i is calculated as 0.005. Other demand parameters are computed similarly.

United Nations Population Division (2010). Per capita demand for cereals and meat are taken from FAOSTAT. Per capita demand for MICs and HICs is computed by aggregating across countries, weighted by the share of country population in the region. Initial per capita demand for transportation fuel is obtained by aggregating diesel and gasoline consumption for each region. For the US, EU, MICs and LICs, this data is readily available from World Resources Institute (2010). However, for Other HICs, they are aggregated from individual country data. Since cereals and meat are internationally traded, their world prices are reported in Table A1. These data are weighted averages for the base year. But transportation fuels are consumed and produced domestically so their price is region-specific.

Table A1. Demand parameters in base year (2007)

		US	EU	Others HICs	MICs	LICs
Per capita income	(\$)	46,405	30,741	36,240	5,708	1,060
Population	(millions)	301	496	303	4,755	765
	Cereals (tons/cap/yr)	0.27	0.14	0.22	0.20	0.20
Per capita demand	Meat (tons/cap/yr)	0.40	0.21	0.20	0.07	0.030
	Fuel (VMT/cap/yr)	10,730	3,429	3,219	644	214
	Cereals (\$/ton)	250	250	250	250	250
Prices	Meat (\$/ton)	2,260	2,260	2,260	2,260	2,260
	Fuel (\$/VMT)	0.09	1.12	1.11	1.11	1.11
	Cereals	+0.01	+0.02	+0.03	+0.60	+0.65
Income elasticity	Meat	+0.89	+0.80	+0.85	+0.90	+1.10
	Fuel	+0.90	+0.90	+0.90	+0.99	+1.30
Price elasticity	Cereals	-0.10	-0.12	-0.13	-0.37	-0.40
	Meat	-0.68	-0.65	-0.65	-0.80	-0.80
	Fuel	-0.60	-0.65	-0.65	-0.50	-0.50
	Cereals	0.421	0.379	0.329	0.004	0.008
Constant	Meat	0.005	0.007	0.044	0.00008	0.00005
	Fuel	0.531	0.202	0.155	0.125	0.038

Notes: 1) Units: per capita income is in 2007 dollars; population in millions; per capita demand for cereals and meat in tons/cap/year; per capita demand for fuel in VMT/cap/year. 2) World cereal and meat prices are weighted average prices computed from World Bank (2011) data; US and EU fuel prices are from Davis *et al.* (2011); Other HICs, MICs and HICs fuel prices are world weighted averages from Chakravorty *et al.* (2012).

Price and income elasticities for cereals, meat and fuel products are given by Hertel *et al.* (2008).

Regional demand elasticities for the EU, Other HICs, MICs and LICs are aggregated up from individual country demands. To illustrate our procedure, suppose we need to compute the cereal demand for a region with two countries. We use the per capita demand for cereals, the world cereal price, population and price and income elasticities for each country to compute the country demand curve for cereals, which is aggregated up to get the regional demand. Thus, the regional demand elasticity for cereals is the weighted average elasticity where the weight is the share of country consumption in regional consumption. These elasticities are reported in Table A1.

Demand for food products and blending fuel depend upon the growth in per capita income and population. Per capita income data is taken from Nordhaus and Boyer (2000); world population figures are from the UN Population Division (2010). Table A2 shows the level of per capita income and population by region in 2007 and 2050. Since our model is calibrated in time steps of five years, annual growth rates of population and per capita income are constant within each five year period.

Table A2. Population and per capita income in 2007 and 2050

	Population (millions)		Per capita income (\$)	
	2007	2050	2007	2050
US	301	337	46,405	63,765
EU	496	554	30,741	42,241
Other HICs	303	339	36,240	49,798
MICs	4,755	6,661	5,708	16,451
LICs	765	1,791	1,061	3,743
World	6,620	9,682	--	--

Notes: Income is reported in 2007 dollars.

The AIDADS system (An Implicit Direct Additive Demand System) is the most flexible demand function that takes into account the change in dietary preferences with a rise in the level of income. However, there are no studies that provide the demand parameters for cereal and meat

products by region.⁵⁶ We thus make some adjustments in the calibration of demand given by (1). First, the change in food preferences is driven by the rise in per capita income. As a result, we consider the per capita income and not the global income (per capita income times population) as in other studies (e.g., Rosegrant *et al.*, 2008). Second, we introduce flexibility in food consumption by letting income elasticities vary exogenously with the level of income. These country-level elasticities are taken from Hertel *et al.* (2008). For each country, we match the per capita income from the World Bank (2010) database to the elasticity for cereals and meat. Table A3 shows the resulting income-based elasticities (see numbers in bold). Per capita income in the LICs in year 2050 is assumed to converge to the per capita income for MICs in year 2007. As a result, LIC income elasticities in year 2050 are similar to MIC income elasticities in 2007.

Table A3. Changes in income elasticities for food products conditional on per capita income

Region	Year	Per capita income (\$)	Cereals	Meat
US	2007	46,405	+ 0.01	+ 0.89
	2050	63,765	+ 0.01	+ 0.89
EU	2007	30,741	+ 0.02	+ 0.80
	2050	42,241	+ 0.02	+ 0.80
Other HICs	2007	36,240	+ 0.03	+ 0.85
	2050	49,798	+ 0.03	+ 0.85
MICs	2007	5,708	+ 0.60	+ 1.01
	2050	16,451	+ 0.55	+ 0.90
LICs	2007	1,061	+ 0.65	+ 1.30
	2050	4,000	+ 0.59	+ 1.03

Energy Demand and Supply

Primary energy is provided by three resources - gasoline, first gen and second gen biofuels

indexed by $\{g, bf, bs\}$. World is endowed with an initial stock of oil \bar{X} . Data on stocks is taken

⁵⁶ Cranfield *et al.* (2002) estimate consumer demand patterns for different groups of products (food, beverages and tobacco, gross rent and fuel, household furnishings and operations and other expenditure) using the AIDADS demand system. Unfortunately his classification is not useful for our analysis of preferences over cereals and meat.

from the World Energy Council (World Energy Council 2010) and reported in Table A4. Oil is also an input in sectors other than transportation, such as in chemicals and heating.

Table A4. Extraction cost parameters for oil

Available stock (trillion gallons)	Extraction cost parameters (\$/gallon)		
	φ_1	φ_2	φ_3
153	0.47	100	5

Studies (IEA 2011) suggest that around 60% of oil consumption occurs in transportation. We thus consider 60% of total oil reserves as the initial stock available for transport.⁵⁷

Let $x(t)$ be the amount of oil used globally in period t and $X(t)$ the oil stock in period t . Then, the change in the stock is given by $X(t+1) - X(t) = -x(t)$. Differences in extraction costs are captured by making these costs depend on the cumulative quantity of oil extracted. Unit extraction costs are given by (5) in which the parameter φ_1 is the extraction cost over the base period, and φ_2 and φ_3 are calibrated parameters reported in Table A4. Oil is converted into gasoline or diesel for transportation use. We consider a representative fuel in each region - gasoline for the US and diesel in the EU. One gallon of oil produces 0.47 gallons of gasoline or 0.25 gallons of diesel.⁵⁸ We use the term “gasoline” for all petroleum products in the rest of the paper.

Transportation energy is supplied by gasoline and biofuels in a convex linear combination given by (4), where λ is a constant, μ_g the share of gasoline, ρ the elasticity of substitution, and q_g, q_{bf}

⁵⁷ By keeping the share of oil in transportation fixed, we ignore possible changes in the share of petroleum that is used in transportation. It is not clear *ex ante* how this share will change as the price of oil increases - it may depend on the availability of substitutes in transport and other uses.

⁵⁸ In the paper, we discuss the sensitivity of our results to change in oil reserve estimates. Conversion rates between oil and products may vary based on crude oil quality and refinery characteristics, but we abstract from regional differences in crude oil and product quality.

and q_{bs} are the respective input demands for gasoline, first gen and second gen biofuels. The parameter λ is region-specific. It is computed from equation (4) using regional demands for fuel (q_e), gasoline (q_g), and biofuels (q_{bf}), the observed share of gasoline (μ_g), and the elasticity of substitution (ρ). Table A5 presents the data used in calibration for the base year (2007).

Table A5. Energy supply parameters by region for base year (2007)

	US	EU	Others HICs	MICs	LICs
Blending fuel use q_e (bln miles)	3,230	1,701	975	3,063	164
Gasoline use q_g (bln gal)	134	62	26	130	8
Gasoline use q_g (MJ)	16,080	8,494	3,120	15,600	936
Biofuel use q_{bf} (bln gal)	7	3	2	5	0.5
Biofuel use q_{bf} (MJ)	560	360	80	400	40
Share of gasoline in fuel θ_g	0.90	0.96	0.97	0.96	0.98
Elasticity of substitution ρ	2	1.65	2	1.85	1.85
Constant λ	1.057	1.196	1.090	1.065	0.774

Notes: gal=gallons, MJ = megajoules. *Sources:* 1) Transportation fuel consumption (World Resources Institute 2010); 2) Biofuel consumption (EIA 2011) is the sum of ethanol and biodiesel use. 3) Share of gasoline and biofuels in transportation is computed from observed data. The elasticity of substitution is taken from Hertel *et al.* (2010).

Aggregate consumption of transportation fuel (per capita demand time population) is in megajoules (MJ) which is then converted into Vehicle Miles Traveled (VMT).⁵⁹ One MJ of transportation energy equals 0.177 VMT for a gasoline-powered car and 0.155 miles for a diesel car (Chen *et al.* 2012).⁶⁰ Country-level gasoline consumption data is available from the Energy Information Administration (2011). They can be aggregated for to get regional consumption. To calculate biofuel consumption, we only consider first-generation biofuels since the actual

⁵⁹ Transportation fuel is domestically refined and not traded, but crude oil is a traded commodity.

⁶⁰ For simplicity we assume that only conventional passenger cars are used. To meet the US target, the share of biofuels in total transportation fuel should exceed 15%; as a result, some conventional cars should be replaced by more efficient Flex Fuel Vehicles (FFVs): for these, one MJ of transportation energy equals 0.216 VMT for a gasoline-powered car and 0.189 for diesel. By not considering the choice of vehicles in our model (as in Bento *et al.*, 2009 and Chen *et al.*, 2012) we may be overestimating the demand for fuel, hence our estimate of the impact on food prices may be biased upward.

consumption of second generation biofuels is negligible. Gasoline and biofuel consumption are given in volume units. Their energy content is reported in Table A6.

Table A6. Energy content of fuels

	Gasoline	Ethanol	Cellulosic Ethanol	Diesel	Biodiesel	BTL Diesel
Energy content (MJ/gal)	120	80	80	137	120	135

Source: Chen et al. (2012)

Land Quality

The USDA database divides world land area into nine categories based on climate and soil properties and suitability for agricultural production (Eswaran *et al.* 2003) labeled I to IX (see Figure 2), I being the most productive. Land classes unsuitable for agricultural production, i.e., categories VII to IX are disregarded in our study. We aggregate the remaining six (I through VI) into three classes. Category I and II are grouped as land class 1, III and IV as class 2, and V and VI as class 3. We thus have three land classes indexed by $i = \{1, 2, 3\}$. Land class 1 benefits from a long growing season and soil of high quality, class 2 has a shorter growing season due to water stress or excessive temperature variance. Class 3 is the lowest quality. Initial acreage available for each land class can be divided into cultivated land (\bar{L}_i) and available land (L_i^s). Then, we have

$L_i^s(t+1) - L_i^s(t) = -l_i^s(t)$. At time θ , the land available for agricultural production is given by

$\bar{L}_i + \sum_{t=0}^{\theta} l_i^s(t)$. The land allocation constraint is given by $\bar{L}_i + \sum_{t=0}^{\theta} l_i^s(t) - \sum_j L_i^j \geq 0$, where L_i^j is the

acreage from land class i allocated to use j . The Lagrange multiplier associated with this constraint is the implicit land rent. Total supply is the product of land supplied times its yield.⁶¹

Forests under plantations or under legislative protection are not included in the model. The parameters for land conversion costs (see equation 2) are reported in Table A7. They are assumed to be the same across land classes but varying by region.⁶²

Table A7. Cost Parameters for Land Conversion

	ϕ_1	ϕ_2
USA	234	235
MICs	38	42
LICs	83	126

Source: Gouel and Hertel (2006)

Cultivated land may be allocated either to food crops or to first or second gen biofuels. For each use, we need to obtain yield data by land class. Each land class covers a group of countries and FAOSTAT gives crop yields for each country. USDA has data on the volume of land by land class in each region. We thus match USDA and FAOSTAT data by country to get the yield per unit land in each region and the corresponding volume of land available. To calculate yields for food crops, we use yield data for each crop, namely cereals, starches, sugar and sweeteners and oil crops weighted by their share of production for each land class and region. These values are presented in Table A8.

Table A8. Yields by Land Class and Region

	Land class	US	EU	Other HICs	MICs	LICs
Initial crop yields (tons/ha)	1	4.0	4.0	3.5	3.5	2.0
	2	2.5	2.0	2.2	1.7	1.0
	3	1.7	1.5	1.7	1.0	0.5

⁶¹ Since our model is coded in time steps of five years and harvests are annual, we multiply the production function $k_i^j L_i^j$ by the number of time periods (5 years).

⁶² We examine the sensitivity of the results to a 50% reduction in the land conversion cost, i.e., we reduce the value of the parameters by a factor of 2.

Annual growth in	1	0.9	0.9	0.9	1.2	1.1
crop yields	2	0.7	0.7	0.7	1.0	0.8
(% change)	3	0.6	0.6	0.6	0.8	0.7

Source: Average annual growth rates are adapted from Rosegrant *et al.* (2001).

Biofuels are produced from specific crops in each region (see Table 3), e.g., sugar cane in MICs and rapeseed in EU. For each land class we determine the crop-specific biofuel yield by using a conversion coefficient (Rajagopal and Zilberman 2007). These yields are reported in Table A9. Information on second gen biofuels is scarce. Their yields are assumed to be uniform across land class. This assumption is reasonable because second-gen biofuels are less demanding in terms of land quality than first gen biofuels (Khanna 2008). Recall that 2,000 gallons per hectare are produced from ligno-cellulosic whereas 1,000 gallons per hectare are produced from Biomass-to-liquids (BTL).

Table A9. Yields for first generation biofuels

		US	EU	Other HICs	MICs	LICs
	Crop type	Corn	Rapeseed	Corn	Sugar-cane	Cassava
Energy yield	1	820	500	717	1,800	400
per land class	2	512	250	451	874	200
(gallons/ha)	3	350	18	349	514	100

Production costs are taken from the GTAP database 5 for the year 1997, the latest year available, aggregated suitably for the different regions (Other HICs, MICs and LICs). The GTAP database divides the total costs into intermediate inputs, skilled and unskilled labor, capital, land and taxes. Using equation (3), we can recover the cost parameters by using total production costs and volume. They are reported in Table A10.

Table A10. Crop production cost parameters by region

	US	EU	Other HICs	MICs	LICs
η_1	1.51	1.61	1.55	0.37	0.80
η_2	1.50	1.55	1.50	1.60	1.70
Initial unit production cost (\$/ton)	110	120	120	140	150

Food crops can be used directly for food (i.e., cereals) or animal feed that is transformed into meat. We assume that one ton of primary crop produces 0.85 tons of the final food product (FAOSTAT), assumed uniform across regions.⁶³ The quantity of meat produced from one ton of crop is referred to as *the feed ratio*. It is region-specific and adapted from Bouwman (1997). We use a feed ratio of 0.4 for developed countries (US, EU and Other HICs) and 0.25 for developing countries (MICs and LICs) to account for higher conversion efficiencies in the former.

Carbon emissions

The model tracks direct as well as indirect carbon emissions. Emissions from gasoline are constant across regions, but emissions from first and second gen biofuels are region-specific and depend upon the crop used. Emissions from gasoline occur at the consumption stage, while emissions from biofuels occur at the production stage. Let z_g represent the amount of emissions (measured in tons of CO₂ equivalent units, or CO₂e) released per unit of gasoline consumed, and z_{bf} and z_{bs} are emissions per unit first and second gen biofuels. The figures used in the model are shown in Table A11. Finally, indirect carbon emissions are released by conversion of new land, namely forests and grasslands into food or energy crops. This sequestered carbon is released back into the atmosphere. Let z_i^s be the amount of carbon sequestered per unit of land of class i brought into production. Then, aggregate indirect carbon emissions by region are given by $z_i^s l_i^s$.

Indirect emissions depend on whether forests or grasslands are being converted for farming - one hectare of forest releases 604 tons of CO₂e while grasslands emit 75 tons (Searchinger *et al.*

⁶³ Other models make similar assumptions (e.g., Rosegrant *et al.* 2001).

2008).⁶⁴ For each land class and region, we weight the acreage converted by the share of new land allocated to each use (grasslands or forests). For instance, in the MICs, 55% of land class 2 is under pasture (45% under forest), thus indirect emissions from converting one hectare of land class 2 are 313 ($=0.55*75+0.45*604$) tons of CO₂e per hectare.⁶⁵ Land class 3 has 84% forest, so emissions are 519 tons CO₂e/ha. The corresponding figures for LICs are 323 tons (land class 2) and 530 tons (class 3). In the LICs, for land class 2, 47% is under forests and 53% under pasture; for land class 3, 86% is under forest and 14% under pasture.

Table A11. Carbon emissions from gasoline and representative biofuels

	Carbon emissions (tons of CO ₂ e/gallon)	Emission reductions relative to gasoline
Gasoline	0.0032	--
Corn ethanol	0.0020	35%
Cellulosic ethanol	0.0005	83%
Diesel	0.0031	--
Rapeseed biodiesel	0.0015	50%
BTL diesel	0.0005	83%
Sugarcane ethanol	0.0008	72%
Cassava ethanol	0.0008	72%

Source: Gasoline, corn ethanol and sugar-cane ethanol figures are taken from Ando *et al.* (2010) and Chen *et al.* (2012). *Note:* Carbon emissions from biofuels include emissions from feedstock production and biofuel conversion, distribution and consumption. Feedstock production also emits other greenhouse gases such as nitrogen dioxide and methane; hence, carbon emissions are calculated in terms of CO₂e.

References

Ando, A.W., M. Khanna, F. Taheripour. 2010. "Market and Social Welfare Effects of the Renewable Fuels Standard," in M. Khanna, J. Scheffran, D. Zilberman (Eds), *Handbook of Bioenergy Economics and Policy*, Chapter 14, New York: Springer.

⁶⁴ Losses from converting forests and grasslands are assumed to be the same in MICs and LICs. Carbon is sequestered in the soil and vegetation. We assume that 25% of the carbon in the top soil and all the carbon stored in vegetation is released during land conversion. Detailed assumptions behind these numbers are available in the supplementary materials to Searchinger *et al.* (2008) available at: <http://www.sciencemag.org/content/suppl/2008/02/06/1151861.DC1/Searchinger.SOM.pdf>. Other studies such as Tyner *et al.* (2010) also use these assumptions.

⁶⁵ By using this method, we assume that the share of marginal land under forests and grasslands is constant. In our model, the area of marginal land converted into cropland is endogenous; however, we cannot determine if forests or grasslands have been converted.

- Bento, A., Goulder, L., Jacobsen, M., and Von Haefen, R. 2009. "Distributional and Efficiency Impacts of Increased US Gasoline Taxes." *American Economic Review* 99(3) 667-669.
- Bouwman, A.F. 1997. *Long-Term Scenarios of Livestock-Crop-Land Use Interactions in Developing Countries*, FAO, Rome, Italy.
- Chakravorty U., B. Magné and M. Moreaux, 2012. "Endogenous Resource Substitution under a Climate Stabilization Policy: Can Nuclear Power Provide Clean Energy?" *Journal of Public Economic Theory* 14(2), 349-89.
- Chen, X., H. Huang, and M. Khanna. 2012 "Land Use and Greenhouse Gas implications of Biofuels: Role of Technology and Policy." Available at SSRN: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2001520
- Cranfield, J., P. Preckel, J. Eales, and T. Hertel. 2002. "Estimating consumer demands across the development spectrum: maximum likelihood estimates of an implicit direct additivity model" *Journal of Development Economics* 68, 289-307.
- Davis, S.C., S.W Diegel and R.G Boundy. 2011. *Transportation Energy Data Book*, United States Department of Energy, Energy Efficiency and Renewable Energy, Washington, DC.
- EIA. 2011. International Energy Statistics. U.S. Energy Information Administration Washington D.C.
- Eswaran, H., F.H. Beinroth and P.F. Reich. 2003. "A Global Assessment of Land Quality," in Wiebe, K. (ed). 2003. *Land Quality, Agricultural Productivity, and Food Security*, Cheltenham, UK/Northampton, MA: Edward Elgar.

- FAOSTAT. <http://faostat.fao.org/default.aspx?alias=faostat&lang=en>, Food and Agricultural Organisation, Rome.
- Gouel, C., and T. Hertel. 2006. "Introducing Forest Access Cost Functions into a General equilibrium Model," GTAP Working Research Memorandum No.8.
- Hertel, T.W, R.A. McDougall, B. Narayanan, and A.H Aguiar. 2008. *Behavioural Parameters*. In GTAP 7 Database Documentation, Center for Global Trade Analysis, Purdue University.
- Hertel, T.W., W.E. Tyner, and D.K. Birur. 2010. "The Global Impacts of Biofuel Mandates." *The Energy Journal* 31(1):75-100.
- IEA. 2011. *Key World Energy Statistics 2011*, International Energy Agency, Paris.
- Khanna, M. 2008. "Cellulosic Biofuels: Are They Economically Viable and Environmentally Sustainable?" *Choices*, 3rd Quarter, 23(3).
- Nordhaus, W.D. and J. Boyer. 2000. *Warming the World: Economics Models of Global Warming*, MIT Press, Cambridge, MA.
- Rajagopal, D. and D. Zilberman. 2007. "Review of Environmental, Economic, and Policy Aspects of Biofuels," World Bank, Policy Research Working Paper 4341.
- Rosegrant, M.W., M.S. Paisner, S. Meijer and J. Witcover. 2001. *Global Food Projections to 2020: Emerging Trends and Alternative Futures*, International Food Policy Research Institute, Washington DC.
- Rosegrant, M.W, T. Zhu, S. Msangi, T. Sulser. 2008. "Global Scenarios for Biofuels. Impacts and Implications," *Review of Agricultural Economics*, 30(3), 495-505.

- Searchinger, T., R. Heimlich, R.A. Houghton, F. Dong, A. Elobeid, J. Fabiosa, S. Tokgoz, D. Hayes and T-H. Yu. 2008. "Use of U.S. Croplands for Biofuels Increases Greenhouse Gases through Emissions from Land-Use Change," *Science* 319, 1238-1240.
- Tyner, W., F. Taheripour, Q. Zhu and, D. Birur and U. Baldos. 2010. "Land-use Changes and Consequent CO₂ Emissions due to US Corn Ethanol Production: A Comprehensive Analysis" Department of Agricultural Economics, Purdue University.
- UN Population Division 2010. *World Population Prospects: The 2010 Revision*, United Nations, Economic and Social Affairs, Population Division, New York.
- World Bank. 2010. Data, Country Classification, <http://data.worldbank.org/>
- World Bank. 2011. Commodity Price Data (Pink Sheet).
- World Energy Council, 2010. *2010 Survey of Energy Resources*. London.
- World Resources Institute, 2010. Earth Trends, Environmental Information, Available online: <http://earthtrends.wri.org/index.php>

Department of Economics, University of Alberta

Working Paper Series

<http://www.economics.ualberta.ca/en/WorkingPapers.aspx>

2012-10: Exclusive Dealing and Market Foreclosure: Further Experimental Results – Landeo, C., Spier, K.
2012-09: Playing against an Apparent Opponent: Incentives for Care, Litigation, and Damage Caps under Self-Serving Bias – Landeo, C., Nikitin, M., Izmalkov, S.
2012-08: Separation Without Mutual Exclusion in Financial Insurance – Stephens, E., Thompson, J.
2012-07: Outcome Uncertainty, Reference-Dependent Preferences and Live Game Attendance – Coates, D., Humphreys, B., Zhou, L.
2012-06: Patent Protection with a Cooperative R&D Option – Che, X.
2012-05: Do New Sports Facilities Revitalize Urban Neighborhoods? Evidence from Residential Mortgage Applications – Huang, H., Humphreys, B.
2012-04: Commercial Revitalization in Low-Income Urban Communities: General Tax Incentives vs Direct Incentives to Developers – Zhou, L
2012-03: Native Students and the Gains from Exporting Higher Education: Evidence from Australia - Zhou
2012-02: The Overpricing Problem: Moral Hazard and Franchises – Eckert, H, Hannweber, van Egteren
2012-01: Institutional Factors, Sport Policy, and Individual Sport Participation: An International Comparison – Humphreys, Maresova, Ruseski
2011-23: The Supply and Demand Factors Behind the Relative Earnings Increases in Urban China at the Turn of the 21 st Century – Gao, Marchand, Song
2011-22: Tariff Pass-Through and the Distributional Effects of Trade Liberalization – Ural Marchand
2011-21: The Effect of Parental Labor Supply on Child Schooling: Evidence from Trade Liberalization in India – Ural Marchand, Rees, Riezman
2011-20: Estimating the Value of Medal Success at the 2010 Winter Olympic Games – Humphreys, Johnson, Mason, Whitehead
2011-19: Riding the Yield Curve: A Spanning Analysis – Galvani, Landon
2011-18: The Effect of Gambling on Health: Evidence from Canada – Humphreys, Nyman, Ruseski
2011-17: Lottery Participants and Revenues: An International Survey of Economic Research on Lotteries – Perez, Humphreys
2011-16: The Belief in the “Hot Hand” in the NFL: Evidence from Betting Volume Data – Paul, Weinbach, Humphreys
2011-15: From Housing Bust to Credit Crunch: Evidence from Small Business Loans – Huang, Stephens
2011-14: CEO Turnover: More Evidence on the Role of Performance Expectations – Humphreys, Paul, Weinbach
2011-13: External Balance Adjustment: An Intra-National and International Comparison - Smith
2011-12: Prize Structure and Performance: Evidence from NASCAR – Frick, Humphreys
2011-11: Spatial Efficiency of Genetically Modified and Organic Crops – Ambec, Langinier, Marcoul
2011-10: Unit Root Testing with Stationary Covariates and a Structural Break in the Trend Function - Fossati

Please see above working papers link for earlier papers

www.economics.ualberta.ca