

EDITORIAL

Application Of Multimedia In Electronic Communication Of Scientific Information

In this issue of the *Journal*, McQuarrie et al (1) have used multimedia to present their findings (2). The use of MEDisplay (C-soft) (3) has made it possible to rotate, zoom and pan images, and change its color and contrast. This reflects the potential of the multimedia in presenting scientific data.

The *Journal* welcomes the use of multimedia technology including video, voice, and interactive techniques in the publication of manuscripts. This is, of course, with the full understanding that all submitted manuscripts will be assessed using our rigorous peer reviewing system.

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Editor

REFERENCES

1. S.A. McQuarrie, T. Riauka, R.P. Baum, T.R. Sykes, A.A. Noujaim, G. Boniface, G.D. MacLean, A.J.B. McEwan, A. The Effects of Circulating Antigen on the Pharmacokinetics and Radioimmunoscentigraphic Properties of ^{99m}Tc Labelled Monoclonal Antibodies in Cancer Patients, *J Pharm Pharmaceut Sci*, 1998, 1(3):115-125
2. [http://www.ualberta.ca/~csps/JPPS1\(3\)/S.McQuarrie/Figure 2.htm](http://www.ualberta.ca/~csps/JPPS1(3)/S.McQuarrie/Figure 2.htm)
3. <http://plaza.v-wave.com/csoft/>