



“Form,” “Survey Templates” and “Instructions”
and instructions for students. Please see
sample posters in the file.

TOP TEN: Introduction

Purpose

Results of surveys are often published in newspapers or magazines to help people make decisions when choosing books, movies, activities and other favorite things to do.

Examples:



1. *Edmonton Journal*, Friday, July 29, 2005



2. *National Post*, Wednesday, July 27, 2005

How are such lists prepared?

Publishers must conduct research to insure that the list is accurate. Depending on the topic of the list, research data can be gathered through interviews, surveys, or statistics. They must have “proof” or “evidence” of how they determined the order of the points on the list.

We are going to practice making a top ten list.

Six steps in preparing a TOP FIVE or TOP THREE list.

1. Choose a **topic**.
2. **Interview** or “**survey**” people about the topic and why it is their favorite
3. Analyze the results. (**Count** the responses.)
4. **Choose** the top 3 answers.
5. Write the **reasons**.
6. Add a **picture**.

1. Choose a topic.



What is your favorite restaurant in your town? ○

What is your favorite sight-seeing place?

What is your favorite shopping mall?

What is your favorite singer or band?



2. Interview five People

PRACTICE: Excuse me, may I interview you?

1. What is your name? _____

2. What is your favorite _____?

3. Why do you like it?

Thank you.

Excuse me, may I interview you?

1. What is your name? _____

2. What is your favorite _____?

3. Why do you like it?

Thank you.

Excuse me, may I interview you?

1. What is your name? _____

2. What is your favorite _____?

3. Why do you like it?

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Excuse me, may I interview you?

1. What is your name? _____

2. What is your favorite _____?

3. Why do you like it?

Thank you.

Excuse me, may I interview you?

1. What is your name? _____

2. What is your favorite _____?

3. Why do you like it?

Thank you.

3. Analyze the results

Put all of the cards with the same answer in a pile. Use as many piles as necessary.

Excuse me, may I interview you?

1. What is your name? _____

2. What is your favorite _____?

3. Why do you like it?

Thank you.

Excuse me, may I interview you?

1. What is your name? _____

2. What is your favorite _____?

3. Why do you like it?

Thank you.

Excuse me, may I interview you?

1. What is your name? _____

2. What is your favorite _____?

3. Why do you like it?

Thank you.

3. Analyze the results of the interviews

Complete the chart below. Write the name of the interviewees along the top. Write their answers along the side. Sometimes the interviewees will give the same answers, so be sure to check for multiple answers. Then, find the top three (or five) answers and number them accordingly

Interviewee Answers	<i>Name of Interviewee</i>										Total
											=
											=
											=
											=
											=
											=
											=
											=
											=
											=

4. Look at your analysis, then choose the top 3 (or 5) answers from the list

Rank the top three to five choices based on the results of your survey.

#1

#2

#3

#4

#5

5. Record the reasons for the choices

For each answer you've decided to include in your Top 3 or 5, state the reasons of all of your interviewees.

You may have to look at page 6 for the reasons why.

1. (write top answer here)

Reasons why:

(quote interviewees)

2. (write 2nd answer here)

Reasons why:

(quote interviewees)

3. (write 3rd answer here)

Reasons why:

(quote interviewees)

4. (write 4th answer here)

Reasons why:

(quote interviewees)

5. (write 5th answer here)

Reasons why:

(quote interviewees)

6. Make a poster with your results. You may draw by hand or go to a computer and input the results for publication. Fit all of the information on one page ad email it to me:

TOP FIVE _____

Choose a picture to represent each favorite

1.

Reasons why:



2.

Reasons why:

3.

Reasons why:

